

IndiaITChannels – Becomes 10000+ Strong



Delhi, New Delhi, Aug 9, 2021 ([Issuewire.com](https://www.issuewire.com)) - A journey of perseverance, resilience, and determination has paved the way to the rise of an incredible platform, **[IndiaITChannels](#)** (a product of **IndiaIT360 Solutions Pvt. Ltd.**) which is spearheading a new direction of business transactions. The IT Channel industry predominantly functioning on a retail model saw a stagnation of business during the pandemic, which provided us with an opportunity to bridge the gap and provide a solution for the channel industry. A digital platform that is assisting the partners to conduct their business transactions online and become digitally enabled for future progress.

The portal is supporting the IT Partners to take their business to another level by transforming the way they market, sell, and operate their services. **[IndiaITChannels](#)** successfully has launched B2B and B2C pages for the partners where they can create their own e-stores and catalogue page to manage, promote and update their latest products and services. Expansion of business is now an effortless process with opportunities of incremental customer database as well as a diverse sales portfolio for the partners.

The initiative has seen an overwhelming response from the industry with a 10000+ strong network already engaging with **IndiaITChannels** and prospects of adding another 10000+ by this year seems promising. IndiaITChannels aspires to transform the industry by creating one unified platform that enables the entire ICT fraternity to come together and help grow business opportunities for every strata of the ecosystem.

With over **100 OEMs, 1900+ Distributor/Sub-Distributors, 3600+ SI Partners & Dealers, and over 4300 retailers** IndiaITChannels have become one of the biggest partner networks in the country. Aimed at providing easy access to other members of fraternity has been the pillar of the project and is now in the next phase of attaining that goal

After the overwhelming success of IndiaITChannels we introduced the next segment of the platform catering to the **CIO community** – **[CIO CONNECT](#)**, a segment aimed at bringing the CIO Fraternity into the mix and providing them with access to more than **10000** partners including top OEMs, for their IT requirements and possibilities of associations with smaller Corporate/SMBs who don't have the opportunity to get a full-time CIO on board. The idea stems from the concept of flexible working hours and a deep-rooted passion of the IT Leaders to extend their expertise beyond the realm of their current working positions. The opportunity entails fulfilling one passion for uplifting the country's IT infrastructure at large and urges the **[top IT leaders](#)** to become a part and make this dream a reality.

FINAL SAY

IndialT360 Solutions Pvt. Ltd. the parent company's **MD Mr. Alok Gupta** envisions the country's IT segment to be an independent and coherent ecosystem and strives to create opportunities to do the same. The current scenario presents a gap in the accessibility of information for the concerned parties and IndialT360 has emerged as the solution provider. With the new initiative lined up for the Corporate SMBs-**Industry Connect**, we are looking at ensuring 360-degree solutions.

Alok Gupta-MD IndialT360 Solutions Pvt. Ltd. “ The ICT fraternity today needs a tool that can address the age-old problem of being able to reach out to the right people at the right time and IndialT360 does just that”.

We are creating a network that connects the OEMs to the Channel fraternity, an IT leaders' community that can have access to OEMs, Channel Network for IT requirements, or the Corporate/SMBs who are looking at availing professional expertise. We are also promoting the platform as a knowledge-sharing opportunity where IT Leaders present their knowledge of the industry to other members or leading OEMs can showcase the new trends in Technology. All in all IndialT360 Solutions Pvt. Ltd. (<https://indiait360.com/>) is a one-stop solution for all your ICT requirements.

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