In The Age of AI: How Instagram Likes & Views Automation Is About To Change The Future of Marketing

InstaViral is to launch the new Instagram marketing automation software to help businesses grow on Instagram

Wyoming, Cheyenne, Aug 26, 2021 (Issuewire.com**)** - The emerging global leader in Instagram automation and growth, InstaViral has unveiled how the new automation tool will transform the way small businesses approach Instagram marketing.

The generic view of the Instagram app as a source of influencer shoutouts and Ads is about to change 180 degrees once entrepreneurs adopt a new way of marketing on Instagram, as Nickolas Geeslin, InstaViral CEO, has highlighted in his first publicly held press conference since the lockdown.

The innovative US-based startup has first announced its AI-based approach to customer service in 2019 when the system of machine response and ticket priorities was put into practice. Yet, the focus of today's automation is on a much greater scale and effort and is specifically focused on small business owners struggling to grow engagement and scale up on Instagram. The AI-powered system promises to increase the number of Instagram likes and views through an algorithmic match with users interested in the creator's niche and content.

As was noted by Nickolas Geeslin, this completely different approach to marketing is rather focused "inward", when the creator, and/or his team, build up a reputation first before buying any shoutouts, or Instagram Ads. "Such organic growth, while stimulated, resembles Instagram's natural pace the most. As business owners we tend to think more of the quantitative side of marketing rather than qualitative, often choosing the Ads and influencer sponsorships to generate more revenue in a shorter span. However, as an Instagram-savvy community, we are used to seeing every brand proportionate to the quality it brings, and are constant supporters of active presence on Instagram.

"In our attempt to maximize chances of every emerging business on Instagram, InstaViral partners with leading developers from around the world to build the software able to automatically match users with posts that interest them most. The software is built with deep learning practices like TensorFlow and cloud computing which helps us improve the accuracy of results with every bit of data received from such interactions with individual users.", explained the founder and chief executive of InstaViral, Nickolas Geeslin."

If these perceptions of the organic growth ecosystem are true, the new software can be a legit way to cut the marketing costs by growing Instagram accounts through following and engagement. The company's top management also expressed the belief that such AI-powered systems are the means of the future, where no Instagram generators with fake profiles and likes would be able to generate cheap bot likes and are doomed to slowly fade into obscurity.

The launch of the new software is scheduled for September 17 of this year and is a highly anticipated topic among the regular users of InstaViral.

More about InstaViral is at https://instaviral.io/

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