

How Digital Marketers Shauna Harrison and Hiren Chohan Are Empowering Entrepreneurs To Thrive



United Kingdom, London, Sep 24, 2021 ([Issuewire.com](https://www.issuewire.com)) - In today's technological age, digital marketing is the most effective way for businesses to attract customers – but not everyone can do it successfully. That's why expert digital marketers Shauna Harrison and Hiren Chohan, founders of UK-based advertising agency [Online Elevation](https://www.onlineelevation.co.uk), are hosting free weekly webinars to help small business owners gain more traffic, leads, and sales.

After meeting at a networking event in London back in 2016, Harrison and Chohan founded Online Elevation because of their shared desire to empower their fellow entrepreneurs. Both Harrison and Chohan quit their 9-5 jobs to start their marketing businesses and help others gain independence and financial freedom.

While the webinars are free, Online Elevation also sells several training programs designed to help

entrepreneurs take their marketing into their own hands without having to waste thousands of dollars a month. "We don't believe in just throwing textbooks and educational videos at you. Instead, we are firm believers in holding your hand until you get it right," the duo wrote on their website. "That is why we offer weekly phone calls for all of our students so we can make sure that everyone is on the right track to grow their businesses further."

Both were inspired by their challenges early on. "I believe that nobody should have to struggle to sell the product or service that they're passionate about," says Chohan. When he quit his job three years ago to start his own business, he struggled to reach his target audience and found many tasks extremely time-consuming. Today, he helps businesses find their ideal clients and use specific programs to automate their online marketing. He also specializes in assisting businesses to gain 10k followers in 30 days and has helped many of his clients reach over 50k followers on social media.

Harrison, earning £3.50 an hour while working as an apprentice at a creative agency, knew she didn't want to spend the rest of her life overworked, undervalued, and underpaid. So now, she's helping others do the same, specializing in social media and Google adverts. She's grown hundreds of businesses with the help of marketing, from small start-ups to national companies like Channel 4, and has assisted her clients in generating hundreds of thousands of pounds in revenue.

It's no secret that digital marketing is key to the survival of today's businesses. Just look at the [statistics](#):

- 83% of people use Instagram to discover new products and services.
- Facebook's [total ad revenue](#) is \$20.7 billion.
- The [average conversion rate](#) for Google Ads is 75%.

It's evident digital marketing works, but businesses need to do it the right way – and that's where Harrison and Chohan step in. To sign up for a free webinar, click [here](#), or visit their [website](#) to learn more about their coaching programs.

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