

Factory Underground Tech Launches in Norwalk, CT

Nationally Accredited School of Music Recording,, Audio Production, and Sound Engineering



Connecticut, Norwalk, Aug 17, 2021 ([Issuewire.com](https://www.issuewire.com)) - Now open and enrolling students for the Fall 2021 Semester is [Factory Underground Tech](#), a nationally accredited institute for studio recording, music production, and audio engineering, located in the Historical Wall Street area of Norwalk, CT.

The core of the new curriculum is a 20-week Artist Essentials Course, "designed for the individual seeking a career as a studio engineer, music producer or a recording artist," according to Marc Alan, Director of Marketing at Factory Underground. The school also offers courses and private lessons in songwriting, beat-making, vocal production, mixing, mastering, and musical instrument performance.

The move into music education is the latest development of the Factory Underground Studio, owned by Kenny Cascioli and longtime partner Ethan Isaac. The two had begun Factory Underground in Norwalk in early 2010, which has become one of the top recording studios in the northeast. The sprawling studio complex, located on Isaac Street, close to the Wall Street Theater, has recently hosted renowned international talents such as Jose Feliciano, Brian McKnight, and Rakim.

The studio, which is endorsed by the Screen Actors Guild, has also attracted major film studios including Disney, Netflix, Warner Brothers, and Nickelodeon, who utilize the studio for ADR (Automated Dialogue Replacement) and Voiceover recording, as well as a number of high profile podcasts. Recent productions at the studio have included *F is for Family*, *Roswell*, *Girls5Eva*, *Fear Street*, *The Equalizer*, and others. Music recorded at Factory Underground was utilized in an award-winning holiday commercial by Walmart in 2020.

"We have always understood the potential for this area to draw major music and acting talent. It's been incredible to see Norwalk become a hotbed of music recording, television, and film post-production," said Alan

Since its inception, [Factory Underground Studio](#) has been dedicated to developing young talent and emerging artists from Norwalk and throughout Fairfield County. Two bands the studio helped to develop from the local area, Goose and Similar Kind, have gone on to achieve national recognition, with millions of Spotify streams between them for their music recorded in Norwalk.

"One of the things that excite me most about teaching, besides watching young artists grow, is seeing

them gain skills that transcend the music business such as hard work, preparation, branding, and common business/life skills,” explains Cascioli.

As a draw for rising talent, it was fitting that the studio was recently invited to host auditions for American Idol, from which three Factory Underground Tech students, Gabi Pierre-Louis, Ariella Mendez, and Bella Bardos, auditioned for the TV show. Of the three singers, Pierre-Louis and Mendez were both accepted to the second round audition.

“The goal in opening Factory Underground Tech was to use our years of experience in the music and entertainment business to develop up and coming talent, and people who are trying to break into the music business. Our goal as a school is to not only teach the tech side of audio and film production, but to inspire people of all ages, to help them gain confidence, and persevere in today's fast-moving entertainment business,” said Isaac.



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