

Damco Solutions Becomes Salesforce Gold Consulting Partner

Princeton, New Jersey Aug 25, 2021 ([IssueWire.com](https://www.issuewire.com)) - Damco Solutions trusted technology and digital transformation partner for businesses around the globe, today announced that they have ascended to the Salesforce Gold/Crest Partnership from Salesforce Silver Partnership this week. Damco Solutions joined the Salesforce ecosystem as an ISV partner in 2014 and since then has published numerous ready-to-install apps on [AppExchange](https://appexchange.salesforce.com), Salesforce's official app marketplace. Damco's elevation in the elite partnership level happened as it surpassed Salesforce's threshold score for gold partnership.

Salesforce evaluates partnership tiers (Gold, Silver, and Platinum) based on consulting partners' score value that measures a partner's contributions against Salesforce's set targets across various dimensions, including ACV (revenue influence and revenue growth), specialization of resources and certifications on Salesforce, and specialization and CSAT achieved through project deliveries, among others.

The elevation in the partnership level reflects the company's increasing expertise and consistent track record in implementing and maintaining solutions for its customers over the past years.

Acknowledging the achievement, **Alok Khandelwal, Salesforce Practice Head**, Damco Solutions said, *"Crest/Gold Tier is a big achievement for us in a very short time and reflects the commitment we have for the global Salesforce ecosystem. I would like to thank our entire team, partners, and customers who have contributed to our success as a boutique Salesforce partner. We would continue to invest and collaborate with Salesforce teams in joint GTM pursuits, driving success for customers through our cutting-edge solutions and products built on Salesforce."*

As of 2021, Damco holds tech excellence in various Salesforce products including [Sales Cloud](#), [Service Cloud](#), Community Cloud, [Marketing Cloud](#), Pardot, Integration Cloud, Einstein Platform Services, and App Cloud which makes it a go-to partner for clients across the globe. Celebrating its 25th anniversary in 2021, the company has bigger plans for itself and is determined to help businesses gain a competitive edge in these rapidly changing times.

About Damco Solutions

Founded in 1996, Damco Solutions is a trusted software and IT partner for businesses from different industry verticals spanning the world. With over two decades of technology experience combined with immaculate execution capability and unwavering focus on customer success, Damco has empowered businesses to improve customer engagements and profitability with their tech-integrated solutions. Salesforce is one of the core services offered by Damco which has a strong delivery capacity in North America, Luxembourg, and India.

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