

Business Continuity Certification Training during Dubai Expo 2021

Train to the ISO 22301 International Standard for Business Continuity Management



United Arab Emirates, Dubai, Aug 19, 2021 ([Issuewire.com](https://www.issuewire.com)) - Business interruptions can strike anytime, anywhere. Recent disasters around the world serve as reminders that every business and government agency must have a business continuity plan. Effective Business Continuity Plans to ensure that key business activities continue - no matter what!

During the Dubai Expo 2021, an international professional certification course in Business Continuity Management will be presented in Dubai to teach a certified methodology for developing Business Continuity Plans based on the international BCM standard ISO 22301. Dates are available each month throughout the Dubai Expo 2021.

Most organizations - and government agencies - do not yet have an effective business continuity plan to deal with these emergency situations. In case of a major disaster, 40% to 60% of businesses would cease operations forever or experience preventable loss of life.

"This is an exceptional and comprehensive course," notes Michael Bittle, Managing Director of the Institute for Business Continuity Training which is hosting this workshop. "Every company should send their senior management, HR, auditors, IT specialists, records managers - virtually everyone involved with strategic business management."

"This course is particularly useful for companies that do not have a Business Continuity Plan, have one

that does not comply with the ISO standard, or only covers their computer systems. Recovering IT systems will not help you recover inventory, staff or customers," adds Mr. Bittle.

Entitled "Business Continuity & Resiliency Management", this workshop utilizes the newly revised ISO 22301 international standard regarding Business Continuity Management. The course proceeds from project inception through to implementation and management. This includes sessions on Risk Assessment and Business Impact Analysis, and Awareness and Training, utilizing an "all-hazards" approach applicable to every size and type of company and organization.

"We expect banking and insurance companies will attend," Mr. Bittle says, "along with telecommunications firms, among other." Companies are encouraged to send multiple representatives to receive special discounts.

Course participants receive a Certificate in Business Continuity & Resiliency Management and also have the opportunity to sit the certification exam for the Business Continuity & Resiliency Professional (BCRP) professional designation at no additional charge. They also receive a 32 G FlashDrive with over 8,000 electronic tools in Word, PDF, Excel, and PowerPoint format covering all aspects of Business Continuity Planning, including a complete business resumption plan which can be used as a template for their own BCP.

The Institute for Business Continuity Training is a leading international agency specializing in training corporations and governments on the value of effective business continuity plans. IBCT's training technique combines instructor-led discussion, case studies, and group exercises, and their focus is to train participants in "industry best practices as well as the "best principles" for developing Business Continuity Plans for their firms.

The course fee is \$2495 USD; there is an Early Bird offer including hotel and meals for those who register and pay before a month before a class. Registration and details are available online at IBCT.com.

About the Institute for Business Continuity Training

IBCT courses are very often cited as the best business continuity courses in the world. Our clients include American, Canadian, and British government agencies, Fortune 500, and other corporations in North America, Western and Eastern Europe, the Middle East, and the Caribbean. IBCT offers in-person, online, and private courses.



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