

Breaking Free Apparel Offers Jobs to Ex-Offenders Amid COVID-19

Returning Citizens Quickly Becoming the Best Employees and Entrepreneurs



California, Santa Ana, Aug 4, 2021 ([Issuewire.com](https://www.issuewire.com)) - In the midst of the economic downturn caused by the COVID-19 health crisis, Breaking Free Apparel is hiring those that have been judicially involved. With so many employers on a desperate search for staff, Breaking Free has a very deep pool of untapped talent from which to choose since many employers, despite progressive regulations in the state, find ways not to hire those with a criminal background.

Incarcerated people across the county now have the opportunity to interview and get hired at a company that gives them a steady paycheck and opens doors for future entrepreneurship. This stability and trust help to break down socioeconomic barriers.

“There are 620,000 men and women released from prison or jail in the United States each year, and we want to give them a fresh start,” explained Joshua Nowack, founder of Breaking Free Apparel. “We are so much more interested in what a person wants to do or can do than what they may have done or were accused of doing.”

Breaking Free Apparel has doubled staff over the past 12-months and is projecting their company will continue to hire more people this year as the business continues to expand. Apparel, retail, restaurants, and other industries have struggled to attract employees in the wake of pandemic concerns and existing government assistance programs.

“Real second chances are hard to come by for people with criminal records,” said Charlie Bradley, CEO of the Brian Hamilton Foundation, which supports [Inmates to Entrepreneurs](#). “Opportunities like those provided by Breaking Free Industries are a critical piece to reducing the rate of recidivism in this country,” Bradley added.

With headquarters in Santa Ana, California, Breaking Free Apparel sells tees, hoodies, jackets, and hats and offers screen prints and embroidery services, selling its own designs and those of its clients. Breaking Free is also working in partnership with the Prison Arts Collective in San Diego, OC H.I.R.E, and JVS SoCal. When school returns, Breaking Free looks forward to its partnership with Santa Ana Unified School district to provide students a hands-on opportunity to work within the apparel industry.

About Breaking Free Apparel:

Breaking Free Apparel is a company that specializes in printing custom and premade t-shirts. Not your typical t-shirt company, the team is made of formerly incarcerated people who are returning citizens and seeking a second chance. The company’s goal is to reduce the rate of recidivism in the United States by providing an alternative path to financial stability and success through employment. Founded on the belief that there is opportunity for all and the world is inherently good. For more information, please visit www.breakingfreeindustries.com.

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