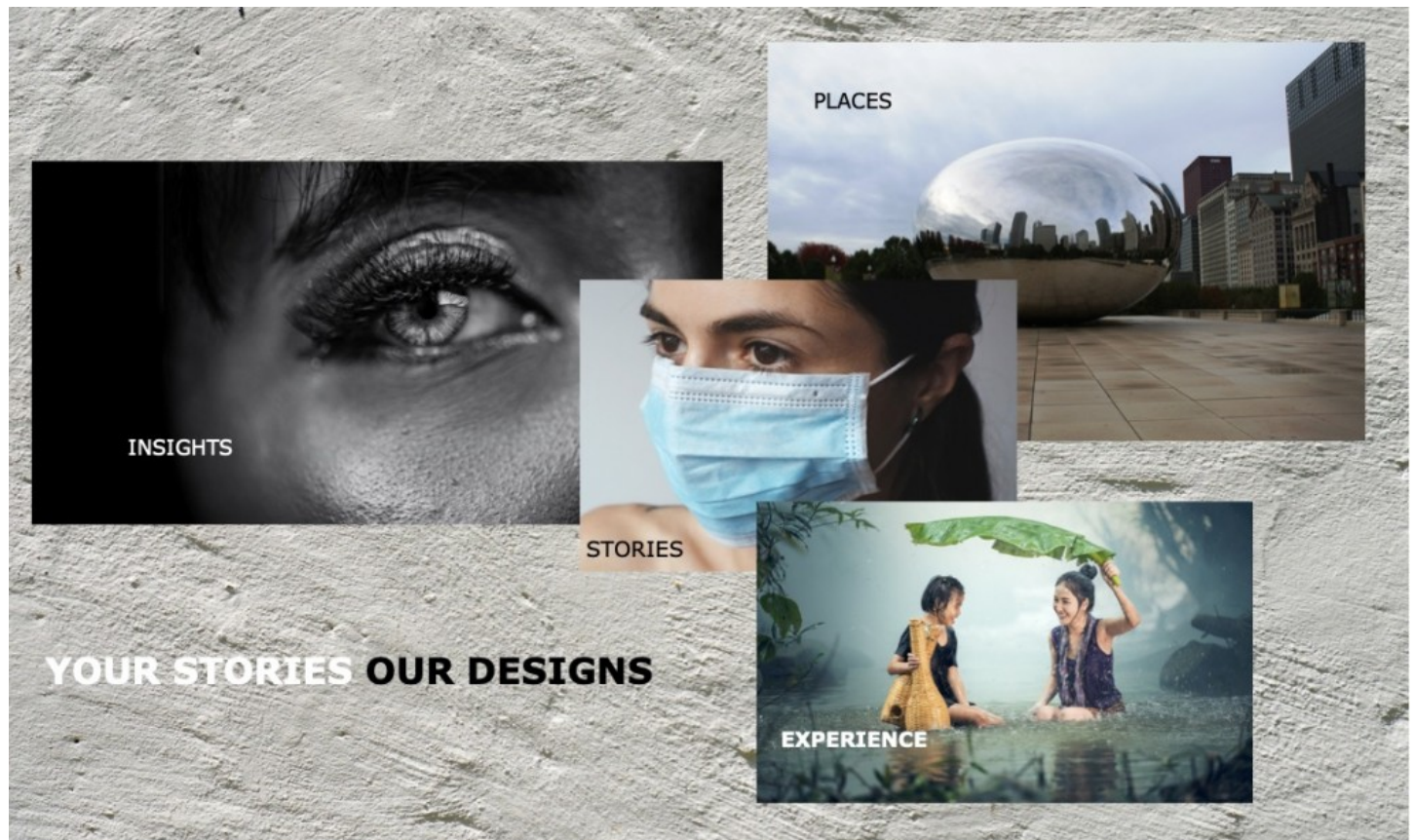


Announcing the launch of Excal Design Inc.

Service Categories: Branding, Digital Media, Web Design, Experience Marketing and Advisory Services.



Illinois, Chicago, Aug 26, 2021 (Issuewire.com) - We are excited to announce the launch of Excal Design Inc.

Excal Design is the brainchild of *Thomas W. Rissman*, President & CEO, and *Shubhra Bhargava*, Vice President – Design. The re-branding and marketing of the parent company as ExcalTech® resulted in overall business growth, better brand recall, and increased revenue. Inspired by this success, Mr. Rissman and Ms. Bhargava decided to create Excal Design Inc. as a separate entity to support other organizations in achieving similar growth.

Mr. Rissman graduated from Cornell University in 1979 and from The Law School at the University of Chicago in 1982. He has extensive experience in information technology, railroads, and related products, and international transactions. As a serial entrepreneur, he believes he can help other businesses tap into their potential through Excal Design.

Ms. Bhargava has held leadership positions both in the US and emerging markets like India. An architect by training, she is a branded-environments specialist. She has worked with different consumer categories, ranging from FMCG to luxury products. Ms. Bhargava has experience in [design](#), user interface, general management, CMS, [social](#) media, digital [marketing](#), brand identity, visual merchandising, and retail identities. She uses design thinking extensively for solving business problems and coming up with innovative solutions.

Excal Design Inc. is a design and digital marketing agency that helps clients with strategic planning, cross-medium design, and creative solutions. We call the Windy City our home and we're located on the Magnificent Mile. Our services include branding, digital media, web design, video content creation, SEO, and advisory services.

Excal Design Inc. is a wholly-owned subsidiary of Excalibur Technology Corp.

Media Contact

Excal Design

support@excal.design

Source : Excal Design

[See on IssueWire](#)