

Zhejiang - India, Communication In The Future

The opening of 2021 Zhejiang Service Trade Online Exhibition (India Communication Technology)

Delhi, New Delhi, Jul 5, 2021 ([IssueWire.com](https://www.issuewire.com)) - Hosted by the Zhejiang Department of Commerce and undertaken by Zhejiang Samexpo Exhibition & Convention Holdings Co., Ltd., the 2021 Zhejiang Service Trade Online Exhibition (India Communication Technology) will be held on the ZOOM platform from July 5th to 9th. The Cloud Exhibition has received strong support from relevant Indian communication organizations such as the Communications and Electronics Association of India and the Communications Multimedia & Infrastructure Association of India. This exhibition invited Vodafone, Siemens, BT, Ericsson, and other well-known telecom brands in the international communication industry to participate in the docking negotiations, which attracted a lot of attention from inside and outside the industry.

India is known as the "gold market" of global telecom, and its fast-growing market space has attracted high attention from operators and equipment suppliers around the world, making it one of the fastest-growing telecom markets in the world. At present, China has become one of the most important trade partners for India's telecom industry. In 2020, Zhejiang's telecommunications industry will continue to maintain a steady and rapid development trend, with the steady growth of business revenue and continuous optimization of revenue structure. The total amount of telecommunications services and revenue of telecommunications services rank at the forefront of the country.

More than 70 communication technology enterprises from Zhejiang and India participated in this online exhibition. Both sides carried out in-depth exchanges in the field of communication technology. Zhejiang enterprises' products include: digital technology, communication technology, network technology service, network, and information security service, etc. This online exhibition realized the information exchange and accurate matching of exhibitors and buyers before the exhibition, 1:1 live video negotiation was conducted in the exhibition, and cloud promotion was also given for Zhejiang enterprises to conduct publicity and promotion. During the exhibition, there were also online seminars for Indian professionals on the communication market and information-sharing sessions on the future roadmap for 5G in India and the opportunities for overseas partners, which attracted many professionals in the industry to participate.

At the same time, the successful holding of this India Communication Technology Service Session not only laid a foundation for the service technology market expansion of Zhejiang Telecom Technology Enterprises in the post-epidemic era but also provided an opportunity to promote cooperation in communication technology and service outsourcing between Zhejiang and India.

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