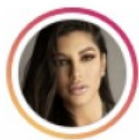


Why Big Influencers Like Dora Rodriguez Use Dior Makeup



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dorarodriguez.es Monday thoughts: We should all be feminists. @diormakeup #DiorStandsWithWomen #DiorChinUp

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United Kingdom, London, Jul 15, 2021 (Issuewire.com) - Although Dior is mainly known for fashion, you're missing out if you haven't tried the brand's beauty products. "Dior has real pro-artists tools for flawless red carpet makeup and air-brushed finishes," esteemed celebrity makeup artist Daniel Martin recently said. Of course, with the Dior name, the makeup does come at a higher cost. Still, the expert thinks the products are great enough to justify the price hike.

In an interview for thelist.com Martin said the brand's Fix It 2-in-1 Prime & Conceal, which retails for \$36, is "great for dark spots and dark circles on medium to medium-dark skin tones." If you're looking for "more balanced coverage," Martin recommended Dior's Forever Foundation. Although it's more expensive at \$52, it's pretty reasonable for what Martin dubbed "a red carpet go-to."

It comes as no surprise, then, that big influencers and cover models like Dora Rodriguez have chosen Dior as their go-to makeup brand. "Dior's concealers and foundations are amazing, yes, but I love more than just these beauty products. My makeup artist *Serby* told me that one of his most-used beauty products is Dior's eyeliner, which helps him achieve "a sharp graphic eye," like the one he did for me for my Dior Makeup collaboration," explained Rodriguez.

In addition to the full coverage skin benefits Dior brings to the table, Dora Rodriguez says she's happy to work with the brand because of its female empowerment stance. "Dior's hashtag #DiorStandsWithWomen has flooded the internet, and with reason. All of us women should stick together and keep our chin up no matter what we go through in life. I'm happy to collaborate with brands that stand for this, and Dior has proven to be a pioneer when it comes to ending the divide amongst women," explained Rodriguez.

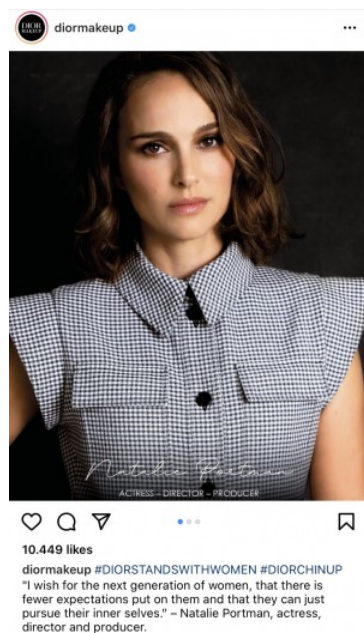
Many celebrities like Natalie Portman and Charlize Theron have also joined the *Dior Stands With Women* campaign in an effort to unite forces to push forward positive female empowerment views.

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Media Contact

KW Publicists

kwpublicists@gmail.com

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