

## Tork Media Opens New Office in New York

**New York, New York City, Jul 6, 2021 ([IssueWire.com](https://www.issuewire.com))** - In order to meet the increasing demand for its performance marketing services, Tork Media LLC announced today the opening of its new office in New York City. A leader in digital customer acquisition for over 10 years, Tork Media LLC is in the process of expanding its Utah operations to the East Coast. The company's New York presence will better serve its hundreds of media partners and clients, which include the top ad agencies, U.S. banks, and financial groups based along the East Coast.

"Our new East Coast locations are the result of extending our capabilities in delivering the highest-quality performance marketing services. New York is a natural fit for expanding our banking and finance verticals and launching our new offering in the travel industry, [UK Uncut](#)" said Brad Hazen, executive vice president of media and strategy.

Tork Media's flagship web property, Social Media Explorer, has become one of the leading social media websites in part because of its strong relationships with the top New York City-based media companies, finance portals, and financial institutions — something Tork Media is looking to further build upon with its East Coast offices and new personnel.

"We are also very pleased to announce the hiring of Jennifer Morgan to join our great team already in New York," said Jeff Barney, president of Tork Media. "Our goal is to spend more time with many of our best partners and clients, allowing us to work more closely together and continue to build our relationships as the digital marketing industry grows and evolves."

The new office is located at 79 Madison Avenue, just a few steps away from Madison Square Park and other popular destinations, including the Flatiron Building and Eataty.

### About Tork Media LLC

Founded in 2013, Tork Media LLC, a privately held company, is a leader in digital marketing and customer acquisition for companies like American Express, Equifax, GE Capital Bank, and hundreds of additional financial institutions. The company offers a wide range of products and services that deliver excellence in quality and service from a world-class team. Follow Tork Media online at [www.torkmedia.com](https://www.torkmedia.com)

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