

The American Basketball Association (ABA) today announced that the Daytona Beach Racers have joined the league and will



Florida, Daytona Beach, Jul 2, 2021 ([Issuewire.com](https://www.issuewire.com)) - The American Basketball Association (ABA) today announced that the Daytona Beach Racers have joined the league and will begin playing in November.

“What an ownership group this is,” stated ABA CEO Joe Newman. “Seven people with extraordinary experience in both basketball and business in one of the US most exciting sports cities. No doubt this will be one successful team on and off the court.”

Kevin Williams, Sr. is the President of Basketball Operations of the Racers, owner of New Era Sports Management LLC and Athlete Marketing Firm, CEO of New Era Virtual Communications, and CEO of New Sports Production Company.

Corey Williams is a professional basketball player and coach who has used his platform for basketball to make a difference in the lives of others and the community. He won the 2019 Junior NBA Coach of the Year Award for the Orlando Magic and is a 4 under 40 Award Winner in business leadership.

Will Campbell is a Professional Business Consultant II with Fiserv, Clover Business Solutions, owner of Gemini Sports Management and played professionally in the ABA as well as the 2016 China Tour, and has recently retired as a player.

Necho Carroll graduated from Florida Atlantic University where he received his degree in Communications and Multimedia Studies. An entrepreneur and political consultant he will bring considerable marketing experience to the Racers. He is also the son of Florida's first-ever African American and female Lt. Governor, Jennifer Carroll, and US Air Force MSGT Nolan Carroll.

Thomas Williams, Jr. is a former collegiate and professional baseball player and an entrepreneur who owns his own transportation company.

Jason Woodfork, better known as DeMarco 275, is a music artist turned serial entrepreneur, who owns Cargo Xpress LLC transportation company and Bars & Beyond Production Company and is the owner of one of the few independent internet radio stations in Atlanta, GA, Georgia Fly 93.5.

"We are excited to be members of the ABA and the great Southeast Division," added Williams. "We look forward to bringing a competitive basketball team on and off the court to the Daytona Beach area. We will put our community first and assist our players to achieve their goal of being professional basketball players."

For more information, email info@daytonabeachracers.com, call Coach Williams at [888 200 0566](tel:8882000566) x 2001 or visit www.daytonabeachracers.com or www.abaliveaction.com.

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