

SportsEdTV Appoints Alysse Soll to Advisory Board

NHL Executive, Activist, Advisor, and World-Class Skater Brings Sports, Digital, and Finance Expertise



Florida, Miami, Jul 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - [SportsEdTV](#) has appointed Alysse Soll, President of [NewModel Advisory](#), to its Advisory Board. Soll's advisory navigates sports tech startups through capital fundraising and acquisition. She joins the experienced management team guiding the development of SportsEdTV the category-leading free online sports instruction media company.

“The appointment of Alysse brings a sports and digital visionary to our board. Her media, finance, and humanitarian histories are also tailor-made to our culture and our needs,” said Robert Mazzucchelli, Founder, and Chairman of [SportsEdTV](#).

An athlete herself—a world-class figure skater and varsity ice hockey player—Alysse Soll extended her career on ice with 17 years in the National Hockey League as a vice president who launched and led the league’s Fan Development Platform driving fan engagement.

She graduated from Cornell University with a BA in Japanese Studies and Harvard Business School, Advanced Management, and as an angel investor is now Deal Co-Chair, Sports Sector Lead, and Board Member of Harvard Business School Alumni Angels of New York.

“She is Chair of Women in Sports Tech, a nonprofit designed to drive awareness and inclusion across the sports tech landscape for women and the black indigenous people of color community,” added Victor Bergonzoli, CEO [SportsEdTV](#).

“I look forward to collaborating closely with [SportsEdTV](#) and am especially enthused about its mission to make top-level instruction available to everyone, regardless of location or means—a mission with heart,” she said.

About [SportsEdTV](#): [SportsEdTV](#) exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness. “

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. [SportsEdTV](#) videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

Media Contact

SportsEdTV

rmazzucchelli@sportsedtv.com

Source : SportsEdTV

[See on IssueWire](#)