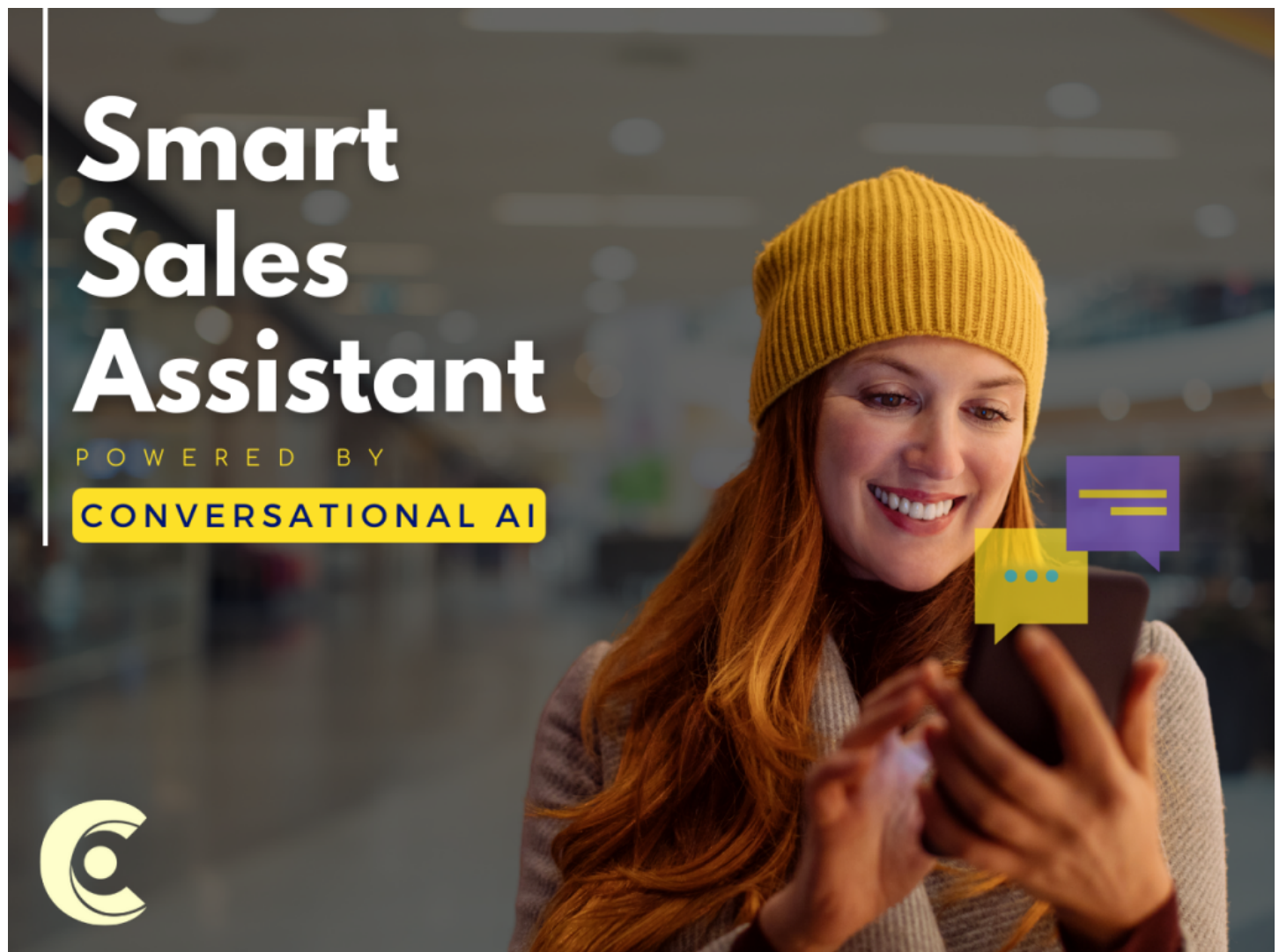


Smart Sales Assistant Powered By Conversational AI Launched

Leveraging technologies that bring more benefits for retail customers



California, Los Angeles, Jul 29, 2021 ([Issuewire.com](https://www.issuewire.com)) - [CoreView Systems](https://www.coreviewsystems.com), a data engineering and technology company, has announced the launch of Smart Sales Assistant, powered by Conversational AI.

Retail businesses can expect excellent customer experience by deploying this specialized, one-of-a-kind solution.

It has the ability to generate personalized conversations with customers, evolve and learn in real-time, and ensure that retailers experience a tremendous rate of conversions in a short time.

To learn more about this solution, please visit: <https://coreviewsystems.com>

Chatbots may be amazing, but not for the Retail:

The idea for this solution took center stage at the start of the pandemic. Most retailers were jumping on the chatbot bandwagon and were undergoing a digital rehaul.

CoreView Systems quickly realized that chatbots were not the perfect fit for a business as complex as retail. *It found that 86% of customers preferred talking to humans over chatbots.* Customers enjoy an experience with human connectedness as opposed to having a machine-like intervention to solve problems. By working with effective, human-centric Conversational AI, retailers can create a virtual, powerful experience for their customers and capitalize on the efficient intelligence gathering on their customers' needs and preferences.

Chatbots also alienated a vast customer base for retailers — 61 million people with disabilities currently living in the US. This is because, while building systems and interfaces, customer engagement systems like standard chatbots receive very little attention from an accessibility standpoint. The functionality is limited, and it doesn't account for the broad range of experiences that humans can have.

With the help of Conversational AI, shopping can become an actual pleasurable experience for several instead of becoming an alienating experience. *This is because it can adapt, switch and work around every customer's ability to communicate by incorporating the full range of accessibility features in its system and function.*

The Solution is in Intelligent Technology One such kind of powerful Conversational AI is CoreView Systems' Smart Sales Assistant. It is a sharp contrast from the experience of dealing with an unhelpful chatbot and truly a force to reckon with. With Smart Sales Assistant, customers from all walks of life can get quick, consistent, and suitable answers across all applications, platforms, devices, or channels. It is a customized, inclusive solution that will keep your customers happy.

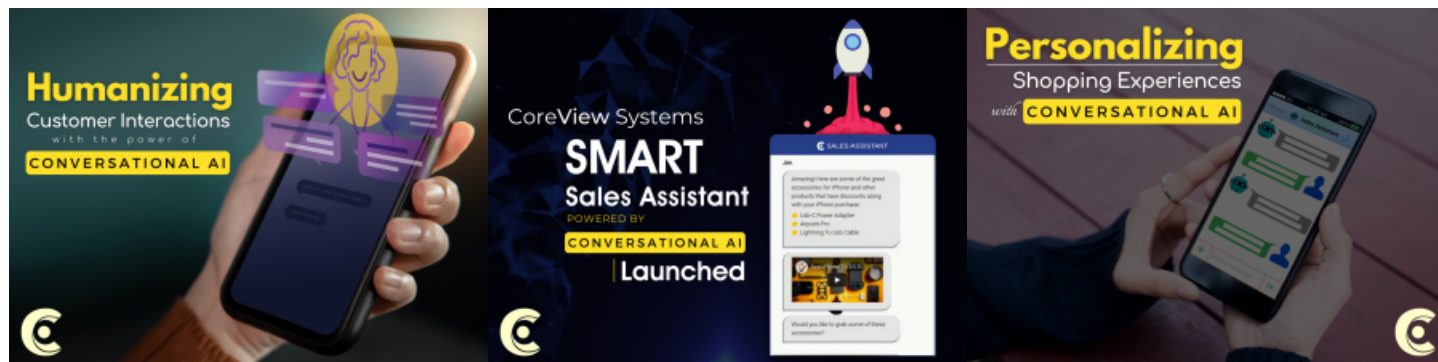
The Smart Sales Assistant can also be used to improve workflow in an organization, undertake tasks that unnecessarily require human effort, and therefore have the advantage of eliminating the chance of human error. This lets employees focus on more human-centric tasks and helps them with their productivity.

The founder of CoreView Systems, Makarand Vaidya, is a data engineering and product engineering maven who recognizes the power that AI, particularly Conversational AI, holds for businesses. *"We're confident that the Smart Sales Assistant can significantly improve conversion rates and enhance customer delight for retailers. What makes it unique is that it equips retailers to better serve customers with a huge variety of needs."*

Interested parties can find more information about the Smart Sales Assistant at the link given above. Reach out to CoreView Systems at info@coreviewsystems.com for a complimentary strategic consultation.

About CoreView Systems

Since 2011, CoreView Systems has helped businesses better their customer experience by leveraging their expertise in solving critical business problems with technology. Our focus is on providing better product performance and reduced defect density through the optimal number of lines of code. Our efforts are dedicated to creating new avenues for businesses to flourish through resources, expertise, or new product ideas.



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