

Seagrass Marketers inc Announces Expanded B2B Lead Generation Services

The Delaware based firm launches new expanded B2B Lead Generation services to its existing B2B service line.



Delaware, Wilmington, Jul 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - Seagrass Marketers inc, a leading B2B lead generation agency in the United States of America and Canada region, announced that they have expanded their services to include online marketing. The new service will be an additional layer of assistance for clients looking to increase customers through SEO, data enrichment & email marketing services.

New Lead Generation Services

They've expanded their services because they are committed to helping businesses grow by providing a turnkey, full-service marketing solution. The team of experts can help you execute all the elements needed for [Lead Generation](#) success.

High Conversion Leads

The new service will address the need for high-converting leads that lead to higher conversions. That is because the company offers a full range of marketing approaches, including:

- SEO (search engine optimization) – organic search traffic
- Email Marketing – newsletters and updates
- Lead Generation Services - generating qualified leads that turn into sales opportunities

“We are passionate about data & have expertise in marketing and we bring relentless dedication to our clients with B2B lead generation services with access to relevant, updated contact data and marketing solutions,” said Kevin, Head of marketing, Seagrass marketers inc. **Engage Leads**

The new service will help you gain that engaged customer base. That is because, in addition to marketing and content creation for your industry, they offer:

- Lead nurturing – a process of maintaining contact with leads until they are ready to buy
- Customized webinars or teleseminars (online presentations) on the latest trends in your industry
- One-on-one consulting sessions to develop a personalized strategy for Lead Generation success.

Accurate Leads

The new service will provide an accurate and reliable response. That is because Seagrass has a proven track record of delivering qualified leads that convert into sales opportunities. In addition, they’ve built their reputation on integrity, honesty & reliability qualities that are important to customers as well.

Qualified Leads

Seagrass Marketing's experienced team has helped clients generate over \$200 million in revenue through marketing. These qualified leads resulted from a customer-first approach and a commitment to integrity, honesty, and reliability.

About Seagrass Marketers inc

Seagrass Marketers inc is a leading B2B lead generation agency in the United States of America and Canada region. It offers complete service marketing solutions for businesses looking to grow their customer base through online or offline channels. Its team of experts can help you execute all elements needed for successful campaign execution from Data Enrichment, SEO, and Email Marketing.

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