

Prepare for a brand new challenge. A truly immersive experience of surviving on the city streets

Fight, make money and become the king of the streets in the all-new VR fighting game from Zaton - Down & Out!



Gujarat, Ahmedabad, Jul 16, 2021 ([IssueWire.com](https://www.issuewire.com)) - Zaton, a multi-award-winning game development studio announces “**Down and Out**”, a VR open-world fighting game with a fresh, new combat system, bringing a much-needed twist to the classic Brawler genre. Down and Out throws you into a brand new world combining the best of classic action games with the immersion of first-person VR.

Get ready to take on the world with nothing but your wit, and your fists (and VR controllers) on **9th August for Oculus Rift S, Oculus Quest, and Steam!**

Start from the bottom and fight your way to the top.

Think you have what it takes to survive the big city? "Down and Out" puts you in the shoes of a powerful but homeless fighter, without a penny to your name.

Experience the life of a ruthless street brawler with no place to call home, as you build both your wealth and reputation by punching your way through the opposition! But this is only the beginning! Play the right cards and throw the right punches, and battle your way through the street fighting circles.

Before you know it, you'll be the kingpin of this strange, secret world with everything you could want at

your fingertips. You might have started with nothing, but you can end up as the richest, most badass person in the city.

Both money and power await you in Down and Out- you just need the guts- and fighting skill- to reach out and grab them.

Down and Out gives you, the player, the ability to forge your own path. With a broad open world and a freestyle combat system, the choices you make are yours and yours alone, as you carve out your place in the street-fighting rings of the big city. Whether you follow Down and Out's thrilling storyline, or strike out on your own and freely explore the game world as you want, you can be sure of the time of your life.

Key Features:

- **Be ready for the fight of a lifetime.** Forced to live on the city streets, your story plays out through a series of meticulously planned story quests that will take you from being a poor nobody to being powerful and infamous. Discover the lives of the characters you meet on the streets, and choose how your own tale will play out!! Can you fight tooth and nail against the dangers of the big city fighting rings, where only your strength and cunning will keep you safe? We can't wait to see it!
- **A brand-new combat system, custom-made for VR.** Tired of mashing buttons and wiggling joysticks? In Down and Out, you literally get to call the shots with our new combat system, developed especially for the game's VR experience. Every punch you throw will be your own, using movements inspired by real-life fighting styles and integrated seamlessly into your motion input. It's the closest you'll get to actual streetfighting!
- **A Success Story to remember.** You might start on the streets with empty pockets, but Down and Out's engaging story quests will let you advance to the ranks of the wealthy and powerful... if you survive the fights along the way.
- **Unique gameplay with bold visuals.** Down and Out immersive visuals blend a catchy mix of realism with the pop and pizzazz of your favorite comic books, bringing the city to life as you navigate streets full of color, lights... and deadly enemies who would like nothing more than to break every bone in your body.
- **Smarter than ever before!** Down and Out's AI will challenge you like very few games have done before. The game's AI adapts to your moves, and no two enemies will fight in the same way. Your opponents will analyze your techniques and learn from your mistakes- so make sure you do the same, or your story will be over before you know it! If you want to rule the streets in Down and Out, you'll have to take on wave after wave of enemies- each one tougher and smarter than the last. But remember, each victory brings you money and fame, and one step closer to your goal.

- **Tired of fighting?** Take a quick break! Fighting for your life and money can get a little intimidating-so Down and Out offers a host of activities on the side, for when your fists need some rest! Explore the city freely, doing side missions, riding bicycles and shopping carts, and check out the many activities and minigames that wait for you on the streets.
- **Mark out your territory!** The city is your canvas- and your kingdom. Design your own personal graffiti and use it to claim your territory- but be wary, because your rivals won't just sit there and let you take over their streets. Be ready to defend your turf, and yourself!
- **Play Ball!** Prove your basketball skills by shooting hoops around the city. Take a break from the fighting and make a quick buck by showing us some sick 3-pointer throws! Maybe you're the next LeBron James and just haven't realized it yet.
- **You're not alone in this!** Life on the streets is harsh and unforgiving, but it needn't be lonely. Adopt a stray dog in the game and he'll always have your back. Keep him happy and well-fed, and your new furry friend will be there for you no matter what.
- **Diamonds in the rough:** As you walk the streets in Down and Out. Everywhere you go has helpful items waiting to be picked up and used, even in the most unlikely places like dumpsters and garbage cans. From food to transportation to even improvised weapons, Down and Out is full of goodies ready to be snatched up as long as you keep your eyes open. But remember, take too much and too often, and it'll attract unwelcome attention from the authorities!
- **Flaunt your hard-earned cash** at the in-game store selling a variety of items to make your life just a little bit easier. Whether you need to heal after a particularly brutal fight, or just want some new swag to look good- we've got you covered.

We can't wait for you to join us in Down and Out, and experience for yourself the innovations it brings to the VR gaming genre.

With its immersive visuals, engaging gameplay, and unique story, Down and Out allows players to test their mettle on the streets, where strength is the only law that matters. Down and Out has something for everyone, veteran brawlers and new players alike- so come August, get ready to shape your destiny in the mean city streets, with nothing but your wits and your fists to guide you. Whether you are a hardened veteran or a new player, Down and Out will let you experience the adrenaline of streetfighting like never before.

Discover the survivors of the dark side of city life, as their struggle- and yours- is told through Down and

Out.

Videos:

<https://youtu.be/oJnRjcrsvJA>.

Game Links:

Find us on Steam: https://store.steampowered.com/app/1450060/Down_and_Out/.

We'd love to get to know you better! Come hang out at our discord: <https://discord.gg/AcnF8E3a>.

For more information, check out our Game page: <https://zatun.com/games/down-and-out/>.

Press kit:

<https://www.dropbox.com/sh/nzauae8pekwb76m/AAAOX9OT3f3xxsFr351aDaFka?dl=0>.

About Zatun:

Zatun is an innovative, engaging, and award-winning game developer since 2007. Zatun develops its IPs as well as does work-for-hire.

Zatun offers premium quality game art and development to publishers and game developers worldwide. Staffed by a multi-talented and diverse team, they are experienced in production across different genres and game platforms, including console, PC, mobile (iOS and Android), and PC VR (HTC, Oculus). Zatun has collaborated on more than 200 leading game titles with over 300 clients, ranging from big AAA developers to small indie studios.

Games by Zatun have won numerous awards and rave reviews globally. Starting with their first game "The Legend of Vraz" for PC in 2010 to their last game "Sniper Rust VR" in VR, they have developed 15+ games for various platforms.

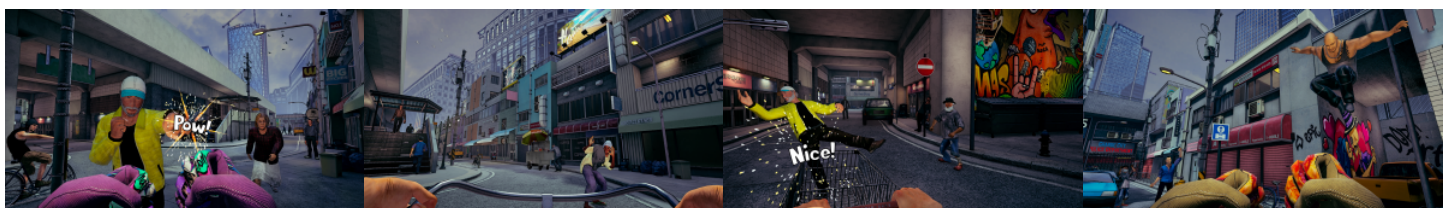
For more information, please visit <https://zatun.com>.

PRESS CONTACT

Payoshni Jain

payoshni@zatun.in

Tel:+91-721.858.3362



Media Contact

Zatun

biz@zatun.com

9265838537

1; Laxmikunj, Behind NID, Museum, Paldi

Source : Zatun Games Studio

[See on IssueWire](#)