

Organic and Natural Pet Food Market Trends, Demand, Share, Major Player, Competitive Outlook Forecast to 2026



Wyoming, Sheridan, Jul 23, 2021 ([Issuewire.com](https://www.issuewire.com)) - According to IMARC Group's latest report, titled **"Organic and Natural Pet Food Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026"**, The [global organic and natural pet food market](https://www.imarcgroup.com/organic-natural-pet-food-market) reached a value of US\$ 22.8 Billion in 2020. Natural pet food includes various organic ingredients that do not contain chemical preservatives, synthetic coloring, GMOs, antibiotics, etc. These natural ingredients aid pets in boosting immunity, preventing digestive disorders, enhancing metabolism, minimizing skin ailments and allergies, improving life expectancy, etc. Based on texture, organic pet food is extensively available in the form of treats, liquid supplements, pellets, snacks, kibble, etc.

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The rising prevalence of pet humanization and the elevating concerns of pet owners towards the negative impact of artificial food on pet health are driving the demand for organic and natural pet food. The improving living standards and increasing disposable income levels of consumers are leading to the widespread adoption of premium pet care products. Furthermore, the growing consumer inclination towards natural pet food with customized meal plans and diets is also contributing to online product sales. Additionally, the rising availability of organic pet food across numerous distribution channels and the expanding e-commerce sector are propelling the product demand. Apart from this, the emergence of innovative product variants with high nutritional content and flavor enhancers will continue to fuel the market growth over the forecasted period. Looking forward, IMARC Group expects the market to

continue its strong growth during 2021-2026.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviors of the consumers globally, and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

Competitive Landscape with Key Players:

- PetGuard Holdings LLC
- Newman's Own LLC
- Nestle
- Evanger's Dog & Cat Food Company Inc.
- Lily's Kitchen
- Avian Organics
- Castor & Pollux Natural Petworks
- Yarrah

Market Segmentation:

Breakup by Ingredient:

- Natural
- Organic

Breakup by Pet Type:

- Dog Food
- Cat Food
- Others

Breakup by Product Type:

- Dry Pet Food
- Wet and Canned Pet Food
- Snacks and Treats

Breakup by Packaging Type:

- Bags
- Cans
- Pouches
- Boxes

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores
- Others

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Others)
- Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)
- Latin America (Brazil, Mexico, Others)
- The Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Ask Analyst for Customization and Explore full report with TOC & List of Figures:

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We are updating our reports, If you want the latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, a published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- Market Trends
- Market Drivers and Success Factors
- The Impact of COVID-19 on the Global Market
- Value Chain Analysis
- Structure of the Global Market
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic, and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology, and novel processing methods are at the top of the company's expertise.

Contact US:

IMARC Group

30 N Gould St Ste R

Sheridan, WY 82801 USA - Wyoming

Email: Sales@imarcgroup.com

Tel No:(D) +91 120 433 0800

Americas: - +1 631 791 1145 | Africa and Europe: - +44-702-409-7331 | Asia: +91-120-433-0800, +91-120-433-0800

Media Contact

imarc services private limited

Sales@imarcgroup.com

+1 631 791 1145

30 N Gould St Ste R Sheridan, WY 82801 USA - Wyoming

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