

New Website For Dried Fruit Company Jacked Foods



United Kingdom, London, Jul 9, 2021 ([Issuewire.com](https://www.issuewire.com)) - Ethical dried fruit company Jacked Foods has revealed its brand new website. The announcement comes following the company's recent rebrand and in anticipation of the launch of their all-new dried fruit product range.

[Jacked Foods](#) is using its new website as a platform to showcase its newly established brand image, which incorporates a great deal of vibrancy and excitement. Not only does the new site stand out in terms of appearance, but it also makes an impression in terms of its functionality and content. Across the website, users can find information that provides a rich insight into the company, its founders, and its ethos.

Part of the site is dedicated to highlighting Jacked Foods' completely [traceable supply chain](#), a feat that has been made possible through the company's partnership with what3words. This area of the website allows users to track every step of the journey that their dried fruit has been on before reaching them. Jacked Foods' customers simply input a three-word address and each stage of the supply chain is revealed. From farm to finger, as the dried fruit company puts it.

Perhaps the biggest difference between the new Jacked Foods website and the former site, however, is the fact that the new version is an e-commerce website. Soon, customers will be able to buy [dried fruit products](#) directly through Jacked Foods, by visiting the website and placing an order for a box of six or a case of fifteen. The upcoming launch of Jacked Foods' new range will be followed by the opportunity for customers to buy directly through the website. Currently, users can view nutritional and additional information about each of the flavour combinations in the new range.

Some other notable areas of the new website to look out for are the stockists and buy a pouch, plant tree sections. The former gives an insight into the companies that stock Jacked Foods' products and

includes a timeline of the company's evolution while the latter provides information on Jacked Food's tree planting initiative. This initiative has recently led them to become a carbon-negative company.

Jacked Foods worked with some talented web and graphic designers during the re-build and have taken a playful and modern approach to present their company online. This notion is reflected in elements such as the colour scheme, the magnifying glass feature, and the tree counter found on the homepage. Each time a Jacked Foods pouch is sold, a tree is planted and the counter is automatically updated.

Speaking of the new website launch and the future for Jacked Foods online, co-owner Josh Clarke remarked, "We're really happy with the new website and want to thank the team at the Distinctive UK for their work on it. The next thing now is the launch of the online store in the coming months, which we're extremely excited about".

Check out the new Jacked Foods website today by following any of the links in this release. If you wish to learn more about the company, how they source their dried fruit snacks or when the new range will be available, please find their contact details below.

Media Contact

Jacked Foods

info@jackedfoods.co.uk

07756013593

118 Keybridge Tower, 1 Exchange Gardens, Oval, London, SW8 1BG

Source : Jacked Foods

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