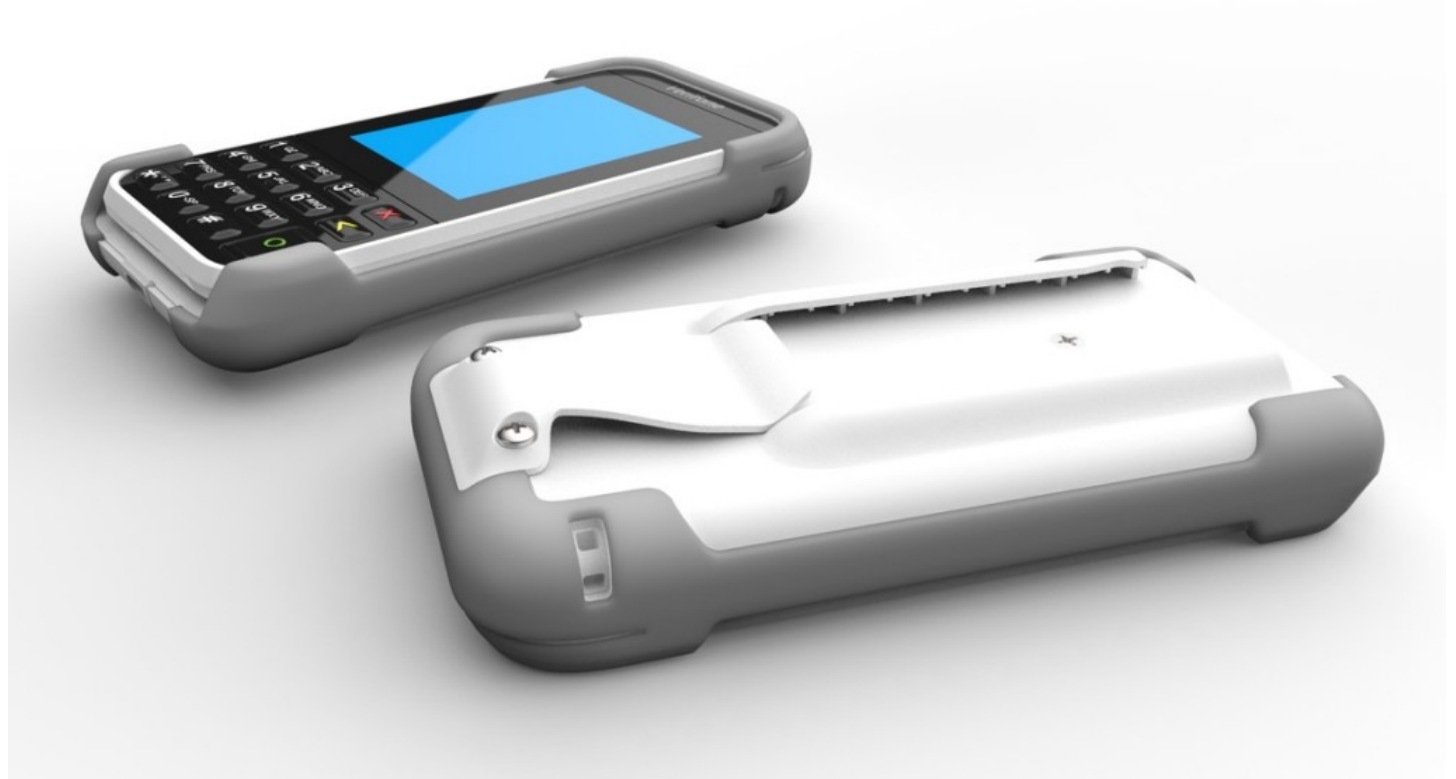


Mobile Payment Device Usage Exceeding 45% in Retail & Hospitality

ENS Mobile Protect - Designed for Mobile Payment Devices to provide protection, improve usability and increase reliability.



Minnesota, Burnsville, Jul 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Mobile Protect](#), the newest launch from [ENS](#), is leading the charge in Mobile Payment device protection, meeting the rising demand from retailers and consumers for an unparalleled mobile checkout experience.

With mobile payment exceeding 45% of total POS transactions, the demand for secure, reliable mobile device protection technology has never been higher. Partially driven by events that have taken place over the past year, combined with changes in consumer expectations, the industry is seeing an increased demand for a convenient and personalized payment experience through mobile technologies.

Given these trends, ENS designed **Mobile Protect**, a best-in-class solution of customized protective cases that provide necessary protection for the retailers Mobile Payment devices.

All the cases in the Mobile Protect line have been developed using a precise blend of materials including cutting edge elastomers and structural plastics to create a secure, custom, and form fit to offer maximum protection while allowing full access to all payment devices features.

Mobile Protect makes mobile devices more usable by providing more uptime and a strong ROI.

Additionally, each case compliments the technology by supporting all functionality and provides a compatible charger or ability to work with the manufacturer's chargers.

The new **Mobile Protect** line is designed to be integrated seamlessly into any system, installing in seconds without the use of tools. ENS **Mobile Protect** is currently available for the **Verifone e285** and **PAX A77** Coming Soon: **Mobile Protect** for **PAX A920, A920 Pro, and Castles SE1E**.

ENS Mobile Protect Key Features:

- Added protection against drops, especially on corners
- Rugged, Grippable Construction
- Unobstructed access to all features and capabilities of the payment device
- Designed in partnership with Mobile Payment manufacturers
- Usability options with lanyard & belt clips
- Convenient storage solution when device not in use
- Designed for compatibility with manufacturers charging base

Research has proven that the use of mobile payment solutions by sales associates can lead to a 92% higher sales growth rate than non-mobile competitors. Over 84% of consumers will seek help from sales associates they see using Mobile payment solutions technology

A major technology partner to ENS commented on the launch; *"We are pleased to be the first to bring these game-changing solutions to the market. We have seen a significant rise in demand for mobile-first payment options and see the urgency for agile solutions that can compete with the convenience of e-commerce transactions."*

Today, consumers expect fast, quality service and we understand the need for retailers to provide on-the-move payment solutions. We predict that the Mobile Protect line will enhance not only the customer experience but productivity and sales performance- with longer-lasting, damage-proofed solutions boosting the number of products consumers are likely to purchase in one transaction."

For more information about the ENS Mobile Protect Portfolio and to enquire about a bespoke solution, [visit https://www.ens-co.com/mobile-solutions/](https://www.ens-co.com/mobile-solutions/).

ENDS



Media Contact

ENS

vcollins@hitsearchlimited.com

Source : ENS

[See on IssueWire](#)