Metromedi Joins Hands With WE Hub And Credit Fair

Telangana, Hyderabad, Jul 28, 2021 (Issuewire.com**)** - INDIAN HEALTHCARE IS WITNESSING A POSITIVE TRANSFORMATION, e-Pharmacy in India have an Exponential Growth Opportunity. A Growing Challenge is to provide healthcare services to 1.35 billion people and an Increasing ageing population base with a higher predisposition to chronic diseases.

MetroMedi Founded by **Dilip C Byra**, a serial entrepreneur, the Hyderabad-based company is an **e-health store**. He started MetroMedi with the intention to make healthcare services affordable and accessible to all. MetroMedi is a one-stop online health store that offers home delivery services for medicines, health groceries, diagnostic Services, Diabetic care, etc. MetroMedi today operates in 7 cities in **Andhra Pradesh, Telangana & Karnataka** and also has 7 Health stores.

MetroMedi has achieved excellent growth in the last three years by serving more than 1,50,000 plus customers and has an ambitious plan to be a Billion dollar company by expanding the services across India and expand the product/ service portfolio to offer 360-degree coverage of customer's health needs. **Mr. Dilip C Byra -** Founder & CEO has stated that Our Goal is to ensure that Essential Medicines and Health products are Available – Affordable – Accessible to all Segments Equally. We are First Generation Entrepreneurs of the Health care platform who want to leverage technology and community-based interventions to help people in rural and semi-urban India access all their health care requirements on a single platform. At MetroMedi, we wanted to enable last-mile Health Care for Bharat.

We have Partnered with **WE Hub**, **Govt of Telangana** to jointly foster and promote women-owned or women-led startups in the fields of Health Care, Medicine, etc and promote their products through our market linkage& Digital platforms. MetroMedi have also Partnered with **CreditFair Fintech Company** to facilitate our Customers Personal Loan for Medical Emergency – Buying Medicines, Diagnostic Services, etc on flexible repayment tenures as EMI.

Satyanarayana Vaddi – Board Advisor & Chief Growth Officer has stated that MetroMedi has raised USD 1.5 Million in 2019 and is in advance talks to raise USD 10 Million Series A, This will primarily be used for scaling up services for PAN India presence with 100 E-Health Stores.

The 3 Key Strategies we mapped out in 2021 for **MetroMedi** Success was –

Build Network

Build Technology to connect the Network

Build Brands by using the Network & Technology

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