

Meet the New Directors of Thomas Royall, the Luxury swimwear brand.

A new direction for this established brand loved by many.



United Kingdom, London, Jul 7, 2021 ([Issuewire.com](https://www.issuewire.com)) - Meet Francesca and Lauren the new Directors of the Thomas Royall brand and the driving forces behind our push into 2021. We have a lot of new and exciting things to share with you including our new SS21 collection can be found on our [Home Page](#). Without saying too much more, you can catch up with the two new ladies involved...

Francesca has been part of the Thomas Royall family since 2016. She fell in love with the brand and has a clear eye for fashion and design so it was an easy decision for her to acquire the business when the opportunity was presented to her in 2019.

Francesca spent many years working on the Trading Floor at some of the worlds most prestigious Investment Banks such as JP Morgan, Barclays Capital and HSBC. After moving to Portland, Oregon (USA) with her husband in 2016, Francesca drew her attention closer to home, starting a family & largely oversaw the design selection for Thomas Royall.

Lauren joined Thomas Royall as a Director and equal partner in August. Bringing a wealth of experience in the Luxury space having spent the last 7 years building a successful Luxury Lifestyle and Travel concierge, with offices in Europe and Asia. Her understanding of the luxury market is unrivalled, and Lauren brings a track record of successfully scaling businesses globally. Being a wife and mother of three, Lauren loves to make sure her boys always look great, so fashion, luxury and style are part of her DNA.

Giving back and supporting Charity sits close to both of their hearts. They share the desire to give back and help others. It is this belief that was instrumental in creating the culture of Thomas Royall supporting charities. Lauren and Francesca are passionately driving to continue developing fresh and beautiful designs and products, with many exciting new additions planned for release.

ABOUT THE BRAND

Born from a passion for summer style, the Thomas Royall brand was founded in 2014. In just a few years the brand had been homed in various renowned stores such as:

2016 - Thomas Royall was homed in London's most famous department store Harrods, Fenwick Newcastle, Choice Store, holiday hotspots La Sala By The Sea, Marbella & Ocean Beach Club, Ibiza and Premier Kids Department Store Alex And Alexa

2018 - Thomas Royall expanded their reach and stood proudly in [Harvey Nichols'](#) luxury British flagship store Knightsbridge, London & [Selfridges online](#). The brand was also stocked internationally by [Pin Point, Dubai](#).

2019 - Thomas Royall was acquired by Francesca followed by Lauren in 2020.

If you want to show off your style this summer, all you need is a pair of designer swim shorts - and nobody does designer swim shorts quite like Thomas Royall. The Brand is a contemporary men's and boy's swimwear label. Specialising in matching, modern designer swimwear for "dads and lads". Our collections include four styles of [swim short](#), [matching shirts](#) and [summer accessories](#).

Thomas Royall brings together the idea that men can be both comfortable and stylish. TR has merged the concept of tailored shorts and swimwear, offering you something you can wear on the beach/by the pool but smart enough to go straight to a beach bar or restaurant.

Developed using performance, fast-drying fabrics, each Thomas Royall style features the brand's signature azure blue waistband. Here at Thomas Royall, we believe that stylish men and children should make a bold statement with the way they dress on and off the beach. Attention-grabbing digital prints and a tropical colour palette define the collection.

Check out this growing brand

<https://thomasroyall.com/collections/mens-boys-all-swimshorts>

[Thomas Royall \(@thomasroyall\) • Instagram photos and videos](#)

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