

Legal Desire announces Certificate Courses and Diploma Programme in Fashion Law

Delhi, New Delhi, Jul 11, 2021 ([Issuewire.com](https://www.issuewire.com)) - The field of law is volatile and dynamic, it has to adapt to what is trending in the society just like any fashion-minded being. The business of Fashion & Luxury necessitates a thorough understanding of the legal framework that governs the firms' key internal activities, as well as their relationships with clients and other third parties. Legal Desire in association with Fashion Law Journal announced their courses in Fashion Law for all those exploring opportunities in the field of Fashion Law or looking to understand the legal compliances required for setting up and running a fashion brands.

Fashion lawyers perform a broad range of duties ranging from forming and dissolving business entities, advising on brand development and protection to drafting and negotiating contracts in arbitrating and litigating trademark, copyright, and other intellectual property issues. One of the major tasks in practicing Fashion law is looking into export and import matters related to the Fashion Industry, like making necessary arrangements for securing Import and Export licenses. To become a successful fashion lawyer one needs to have a thorough understanding of the fashion industry's legal issues, compliances, and their solution.

The Fashion Law courses are designed to provide participants with the most up-to-date practical information, benchmarks, and industry expertise on the most important areas of legal frameworks and perspectives in the fashion and luxury industries. Starting with an overview of the industry, including legal compliance of fashion brands, intellectual property, and specific agreements, the course will focus on all major stages of the fashion lifecycle and promote applied framework to the fashion and luxury industry.

The "Fashion Law" courses give an overview of fashion law which is an emerging arena of legal specialty that encompasses legal issues relating to every component of the fashion fraternity. The course concentrates on the key industry-based legal issues from a practical point of view:

- Protection of brand through different typologies of intellectual property rights, as well as international filing and creation of domain name that can be used to protect fashion creations and models;
- Fashion business through fashion negotiations and specific agreements for the industry;
- Counterfeiting issues: from product liability to consumer protection;
- Role of ethics and initiatives by the brands in the industry.

The courses are regularly supplemented with practical cases (simulations with managers and lawyers of the fashion industry) and a case study method of teaching will be adopted wherein the participants will be delegated a brand and will be required to create all the legal compliances.

The Fashion Law courses are designed for:

- Graduates, law students, and practising lawyers who wish to learn the fundamentals of fashion and luxury industries from a legal standpoint.
- Graduates and students of business and economics who want to learn about the most significant legal issues in the fashion and luxury industries in order to develop cross-disciplinary and intra skills that will enable them to effectively manage core processes, particularly in small

and medium-sized businesses.

- Graduates and students of Fashion, Journalism, or Photography who seek to learn more about the plethora of legal issues associated with the Fashion industry.

Those who are interested to have an understanding of the field of fashion law, legal issues in the fashion industry, or want to make a career in fashion law can take the courses offered in the certificate and diploma programme option at www.legaldesire.com/fashionlaw, their batch starts in August with limited spots. Based on merit, scholarships up to 30% are also being offered to selected candidates

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