

Lapovations Expands, Hires New Sales Leadership

Bill Miller to lead strategic sales efforts for AbGrab®



Arkansas, Fayetteville, Jul 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - Lapovations, LLC. Lapovations, a medical device company creating a platform of innovative products to improve laparoscopy, has announced the hiring of Bill Miller as an Outside Sales Representative. He joins Lapovations with medical device and pharmaceutical sales experience, as well as a decade of experience leading teams in the armed forces. Miller has a proven track record of sales excellence with a diverse group of products, each requiring its own unique set of clinical knowledge.

Jared Greer, CEO of Lapovations said, “We completed an exhaustive hiring process, reviewing hundreds of applicants because we knew we wanted a home run hire. Bill stood out for several reasons, but his high motor, attention to detail, and overall preparedness were some of the key traits that convinced us he could effectively lead our sales organization. Anytime you add someone new to a startup company, that person’s DNA becomes engrained in the organization. We’re thrilled to have Bill’s energetic attitude and diligent work ethic contribute to our culture here at Lapovations.”

“I’ve been impressed with Lapovations’ success and am looking forward to working with their leadership team. It’s a fantastic opportunity to launch an industry-changing medical device and improve surgical outcomes for patients,” said Miller.

This move signals progress towards a broader market expansion for Lapovations’ flagship product, AbGrab®, a revolutionary surgical assist device. Miller will also lead the market expansion and the strategic launch of the second generation AbGrab® in the first half of 2022.

About Lapovations

Lapovations is a medical device company creating a platform of innovative products to improve laparoscopy or minimally invasive surgery of the abdomen. The company’s first product, AbGrab®, is a novel device that uses suction to lift the abdominal wall at the start of the procedure. AbGrab® is more reliable and less invasive than current lifting methods. For more information contact:

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