

Jyoti Bansal backed Knackit strengthens its advisory board, welcomes Naresh Agarwal



Karnataka, Bengaluru, Jul 16, 2021 ([Issuewire.com](https://www.issuewire.com)) - As [Knackit](#), a Bangalore based Startup witnesses exponential growth, it strengthens its advisory board by inducting [Naresh Agarwal](#), Head of India R&D Center, Traceable as **Advisory Board Member**. Naresh has held leadership positions at companies such as [Informatica](#), [Inmobi](#) and [AppDynamics](#) to name a few. He brings the unique capability of strategy, incubation, transformation & growth via technology.

Speaking about the development, [Pranjal Kumar](#), CEO and Founder of Knackit said, "We are delighted to have Naresh onboard. Over the next few months, being in the Talent market space' expectations are constantly evolving, we will be strengthening our technology roadmap to ensure we are meeting the evolving expectations of people who consume content. Naresh's experience and knowledge will be crucial in helping us drive value across different areas in need of new ways to engage with their audience"

Naresh has been part of many firsts such as Inmobi, AppDynamics, Traceable. His rich experience around massively large scale platform/data engineering, scaling up products and teams and fundraising strategy will be extremely valuable for further growth of Knackit.

"Artistic talent space is an unorganized and greenfield and there is a huge opportunity to create a solid platform at India scale. Knackit has all the right ingredients to innovate in this space. I'm looking forward to contributing to Knackit partners, customers, investors and the team. I am glad to be guiding the Knackit Leadership team, who are extremely driven, curious and open to learning. The team has made a remarkable impact in a short span of time with strong customer repeatability.. Focus on Customer experience, product innovation and execution makes me very confident that Knackit is set to become next destination for Creators" **Naresh Agarwal** said.

[Knackit](#) recently raised a seed round from Jyoti Bansal. Currently, the company serves more than 800K users across the globe, with more than 90k paying users. In the last 3 months, it has witnessed 10x growth and is ready to take the bigger pie of the Talent market space, which is currently around \$104 billion and is expected to grow significantly over the next few years.



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