

Haroon Qureshi Announces Launch of E-Commerce Portals TheEcomExperts.com

United Kingdom, London, Jul 28, 2021 ([IssueWire.com](https://www.issuewire.com)) - E-commerce was the way of the future always, but now it is more than ever before. The outside world has become a place of ambiguity, concern, and social distancing, bringing to light the numerous e-commerce advantages for businesses and consumers. Ecommerce website is at present one of the most important thriving and emerging sectors of web marketing. It has expanded faster over the past years and is expected to keep developing at an accelerating rate. Ecommerce websites allow businesses to grow quicker, more suitable, and less expensive.

[Haroon Qureshi](#) made a movement in generating wealth. His mission has been to develop the next generation of e-commerce experts who become the pioneers of novel global product launches. He has built a 7-figure E-Commerce business empire and has been awarded the 2 comma club award by click funnels for his achievements. He has recently launched an e-commerce portal. Haroon talks about the benefits of an ecommerce business:

- E-commerce enables the customers to shop from their favorite website round the clock. It does not involve waiting for a weekend or a half-day just so that an individual can do the essential retail therapy! E-commerce enables websites to be functioning 24*7 and benefit their customers with suitable product details, product reviews, warranty details, and product descriptions so that they can make the right choice.
- E-commerce enables the merchants to read the likings, disliking, behaviors, and trends they follow so that they can come up with products and services which fulfill the needs of their audience and change them into potential buyers. This offers good data that the merchants can use for designing impactful marketing tactics.
- With enhanced workload and home commitments, it gets quite hard for people to reach out to their favorite stores just to fetch their favorite products when they can purchase them by just a tap of their fingers! Easy payment, time efficiency, and ease of use are some of the few major reasons why E-commerce has taken over the present-day retail world.
- Going online eliminates the need for a physical storefront, meaning reduced fixed costs for the business. Also, as most e-commerce is automated, fewer staff members are necessary. Marketing an e-commerce store, using e-commerce Facebook advertising, Google Adwords, and social media marketing, for example, is much more money-making than promoting offline. These cost savings transform to lower prices for the consumer and more sales for the business. This is one of the key advantages of e-commerce for businesses.
- When one sells online, the business is open round the clock. Even though the customer support might be sleeping, automation guarantees that the rest of the sales process is always flowing and consumers can buy on any day, at any time.

[Haroon Qureshi](#) says if one is already online, they are in a prime position to capture the many consumers that have turned toward online shopping in these uncertain times – make sure to track the profit and expenses so that one can always optimize for profit!

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