

# Geographic Information System (GIS) Market 2021-26: Global Industry Analysis, Size, Share, Trends and Forecast



**New York, New York City, Jul 2, 2021 ([Issuewire.com](https://www.issuewire.com))** - According to the latest report by IMARC Group, titled “[Geographic Information System \(GIS\) Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#)” the global geographic information system (GIS) market reached a value of US\$ 8.9 Billion in 2020 and expects the market to exhibit strong growth during 2021-2026.

A geographic information system (GIS) is a framework that is extensively employed for gathering, managing, storing, and displaying data related to the numerous positions on the Earth’s surface. It involves the use of digital, cryptographic, and photographic data to offer topographical information and relationships to the users. It is also utilized to provide additional insights into data that further assist in analyzing spatial information, routing in-car navigation, reporting power outages, and forecasting the weather.

We are regularly tracking the direct effect of **COVID-19** on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

**Geographic Information System (GIS) Market Trends:**

The market in the GCC region is primarily driven by the rapid expansion of smart city projects. Since these projects require real-time data sharing for disaster management and climate monitoring, this is providing a boost to the market growth. Moreover, the growing integration of geospatial technology with mainstream technologies for business intelligence is also creating a positive outlook for the market. The market is further driven by the increasing deployment of GIS for 3D visualization and remote monitoring for onshore and offshore oil production across the GCC region. Apart from this, the rapid outbreak of coronavirus disease (COVID-19) in the region has encouraged healthcare agencies to employ GIS services to facilitate mapping, location intelligence, and spatial analytics for keeping track of infected and recovered patients.

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## **Global Geographic Information System (GIS) Market 2021-2026 Analysis and Segmentation:**

### **Competitive Landscape:**

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Autodesk Inc., Bentley Systems Incorporated, Caliper Corporation (PSI Services LLC), Computer-Aided Development Corporation Limited (Cadcorp), Environmental Systems Research Institute Inc., General Electric Company, Geosoft Inc. (Seequent Ltd.), Hexagon AB, Maxar Technologies Inc., SuperMap Software Co. Ltd., Topcon Corporation and Trimble Inc.

The report has segmented the market on the basis of component, function, device, end-use industry, and region.

### **Breakup by Component:**

- Hardware
- Software
- Services

### **Breakup by Function:**

- Mapping
- Surveying
- Telematics and Navigation
- Location-Based Services

### **Breakup by Device:**

- Desktop
- Mobile

### **Breakup by End-Use Industry:**

- Agriculture
- Utilities
- Mining
- Construction
- Transportation
- Oil and Gas
- Others

**Breakup by Region:**

- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)
- The Middle East and Africa

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**Key highlights of the report:**

- Market Performance (2015-2020)
- Market Outlook (2021- 2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization

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