## Farm Machinery for Rent;Buy;Sell. All types of Farming Services from "Seed to Mouth" through ANANTH AGRI SERVICES.

We provide a complete setup of Agriculture related services which make farmers more beneficial with sound income. Make dealers, and retailers buy or sell their agri- goods, products and raw materials needed for farming purpose.



- Ananth Agri Services' main motto is to help the Indian Farmers and Agriculture Community in <u>Rural India</u> for improving their Business income by providing needed Agriculture Inputs, resources, and materials from <u>"SEED TO MOUTH"</u>.
- We provide B2B (Business to Business), B2C (Business to Consumer) & C2C (Consumer To Consumer).
- Hiring services of drivers, custom buying and selling machinery, providing machinery for rentals.
- Farmer can easily BUY, SELL & RENT their needed product at the correct time more quickly and more effectively.
- We had also come up with <u>"AAS E-MART"</u> which help in selling and purchase of Consumer goods and products with best, fresh and Quality.
- Along with these we also provide all types of transporting vehicles, Agri labors, all commercial implements, cereals-pulses and groceries, fertilizers and chemicals, fruits and vegetables, livestock and poultry, all organic products, other services, and products.
- We are providing all types of Agriculture related services, starting from input machinery to output products.
- Our Application is advanced with a wallet system that enables users to get additional discount amounts on each purchase.
- We are imparting a platform to farmers in finding their wanted machinery by buying, selling, and on a rental basis. We as a team ensure to provide required and suggested information to our farmers. Along with this we also came up with an Internship Programme for our Agriculture students and other allied sector students by providing Certificates and Award
- Our online platform connects FARMERS, DEALERS, TRADERS, AND MANUFACTURERS.
- We also provide needed <u>agriculture information</u> in the form of PDFs and PPTs through our website.

## • <u>? Unique Competition advantage:</u>

?Farmers Helping Farmers is our unique feature.

- We will be giving full rights to producers for selling their products and goods. The Producer and Consumer also get additional discounts through the wallet system.
  - The Producer and Consumer can directly contact each other through booking or phone calls.
  - The Producer and Consumer can also negotiate with the products and their price.
- **Financial Plan:** The revenue that we get is only through app subscriptions from Consumers and Discounts from Manufacturers, Dealers, and Retailers.
  - [PEx:100 subscriptions X Rs:199/month/1 Subscription = 19,990 (TAM)
  - If this is taken into consideration for 1 year then the total TAM (Target Addressable Market ) will be Rs: 2,38,800/ year.
  - ? For 3 years this includes 2,38,800 x 36months = Rs: 8,596,800.



[?] All the above give information is completely imaginary and excludes it if there are any mistakes.

## **Media Contact**

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Source: ANANTH AGRI SERVICES LLP

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