

## Executive Director: Her Passion Turned Non-Profit



**Georgia, Augusta-Richmond, Jul 16, 2021 ([Issuewire.com](https://www.issuewire.com))** - Determined to not be part of the status quo and the burning desire to stand apart from the masses, Executive Director of the American Aligner Society, Allison Norris aligns the organization's members and their benefits.

A dental hygienist whose passion for learning, leading, guiding, and providing optimal care has provided

her with an opportunity for which she is “truly thankful.” Her extraordinary insight and empathetic ability allowed her “to optimize dental hygiene departments by coaching and took them from mediocrity to excellence.” She is now using her experiences and those dynamics to expand the American Aligner Society, an organization that is “dear to her heart.”

Her passion for growth and advanced education within the dental industry has prompted her to introduce society as the only dental non-profit organization that is fully inclusive. Allison Norris states “by standing up for what’s best for our patients and our profession, we hope to be the voice of truth. The American Aligner Society seeks to align industries and professions through a dedication to best practices and comprehensive patient care. By aligning industries and professions, we can make a difference in patient’s treatment decisions.”

The American Aligner Society’s fully inclusive members include dentists, orthodontists, TMJ specialists, physicians, nurses, labs, dental hygienists, and the patient-public. AAS recognizes dental hygienists as “more than just a hygienist, they are the gatekeepers of the dental community and the ones most trusted to provide the truth.

By joining the organization and “the movement”, members are privy to the exclusively endorsed content contributor ‘The Ortho Prophet’, unbiased articles, raw and authentic podcasts, public and private forums, online reputation management, online accredited courses and certifications, practice growth and team empowerment strategies and more.

To become a member or learn more about this organization you can view the website [Americanalignersociety.org](http://Americanalignersociety.org) or contact [executivedirector@americanalignersociety.org](mailto:executivedirector@americanalignersociety.org).

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