

eWomenNetwork to Promote San Diego Businesswomen

New San Diego Chapter starting soon

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No glass ceiling here! New women's business networking group declares:

"the sky's the limit" for women-owned businesses in San Diego.

New Managing Director, **Jenny Harkleroad** has been appointed to lead the San Diego chapter of eWomenNetwork to assist area women in building business relationships and finding new ways to turn networking interactions into new clients and increased sales transactions.

"According to the Small Business Association, women are starting businesses at three times the rate of men in San Diego and account for more than two-thirds of the job market.," said Jenny Harkleroad, eWomenNetwork's Managing Director in San Diego. "The San Diego Chapter of eWomenNetwork focuses on the needs of these businesswomen. Our trademarked 'accelerated networking' expedites the process of building business connections and exchanging resources among other female business owners, entrepreneurs, and professionals. eWomenNetwork is a big business booster," she said.

"Now, more than ever, women realize that networking is a vital business skill," said Sandra Yancey, Founder, and CEO of Dallas-based eWomenNetwork. "Women network differently than men, just as we communicate differently. eWomenNetwork has created a relationship-building approach that honors how women like to interact in business. We have created our own systems and strategies that produce the opportunities, results, and revenue we women need to make our businesses grow and prosper."

The San Diego Chapter of eWomenNetwork now joins 118 other chapters throughout North America, each of which offers monthly Accelerated Networking™ events, as well as frequent Strategic Business Introduction, for its members and their guests.

Founded in 2000 and sponsored worldwide by Microsoft, American Express OPENSM, UPS, and Dell, eWomenNetwork is the most-visited women's business Web site and producer of the largest four-day women's business conference in North America. The office of the President of the United States recognized eWomenNetwork as one of the top women's business organizations at the forefront of the success of the women's business initiative.

To find out more about eWomenNetwork visit www.ewomennetwork.com. To find out about upcoming events in San Diego, please contact Jenny Harkleroad, Managing Director of the San Diego chapter at JennyHarkleroad@eWomenNetwork.com.

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