

Europe Natural Sweetener Market 2020-2025: Size, Share, Trends, Business Opportunities, Growth, and Forecast



New York, New York City, Jul 20, 2021 ([Issuewire.com](https://www.issuewire.com)) - According to the latest report by IMARC Group, titled “**Europe Natural Sweetener Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2020-2025**”, the [Europe natural sweeteners market](#) exhibited moderate growth during 2014-2019 and expects the market to continue its moderate growth during the next five years.

Natural sweeteners are sugar substitutes extracted from plant-based sources that improve the palatability, digestibility, and shelf life of various food products and beverages. They represent healthier alternatives to sugar or other sugar substitutes. In Europe, natural sweeteners are gaining popularity as they help maintain blood sugar levels, enhance digestive functioning, improve metabolism, and minimize high blood pressure.

As the novel coronavirus (**COVID-19**) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally, and our estimates about the latest market trends and forecasts, are being done after considering the impact of this pandemic.

Europe Natural Sweetener Market Trends:

The European natural sweetener market is primarily driven by the rising health concerns over excessive sugar consumption and problems related to the safety of some non-nutritive artificial sweeteners. Besides this, the growing applications of natural sweeteners in various industries are also contributing to the market growth. In the personal care sector, natural sweeteners, such as stevia, are used for providing skin nourishment and preventing skin disorders like dermatitis and eczema. Natural sweeteners are also utilized in the pharmaceutical sector, which is augmenting its demand across the region. Moreover, several regional beverage companies are launching healthy sucrose alternatives in carbonated drinks to target the health-conscious consumers in Europe. These factors are expected to provide a positive thrust to the market in the upcoming years.

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Europe Natural Sweetener Market 2020-2025 Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

Archer Daniels Midland Company, Associated British Foods PLC, Cargill Incorporated, Dupont De Nemours Inc., HYET Sweet B.V., Ingredion Incorporated, PureCircle, Roquette Freres, Symrise AG, Tate & Lyle PLC, and Tereos Starch and Sweeteners.

The report has segmented the market on the basis of region, product type, form, application, and distribution channel.

Breakup by Product Type:

- Stevia
- Xylitol
- Sorbitol
- Mannitol
- Erythritol
- Others

Breakup by Form:

- Powder
- Liquid

Breakup by Application:

- Food & Beverages

- Baked Goods
- Confectionary Products
- Dairy Products
- Fruit Juices
- Carbonated Drinks
- Others
- Pharmaceuticals
- Personal Care
- Others

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Stores
- Online Retailers
- Others

Breakup by Country:

Germany
France
United Kingdom
Italy
Spain
Russia
Others

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If you want the latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, a published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

Key highlights of the report:

- Market Performance (2015-2020)
- Market Outlook (2021- 2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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