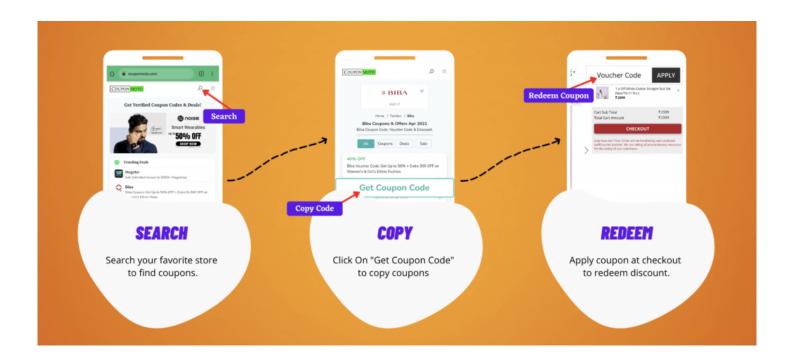
## **CouponMoto's AI is Now Testing Coupons, Stepping Towards Smart Shopping**



**Maharashtra**, **Mumbai**, **Jul 27**, **2021** (<u>Issuewire.com</u>) - CouponMoto has announced that they are now using artificial intelligence to validate coupon codes. The company claims that it can eliminate the process of manually checking each code and instead use an algorithm to check them for validity.

They claim this will save time and money for online shoppers who need a working code in order to make their purchase. The first store to test out the new AI is Igp.com, which sells Gifts, Flowers, and more. As of right now, there are 100 different companies integrating with CouponMoto's API including fashion and lifestyle brands Adidas, Nike, and animation software brands <a href="Vyond">Vyond</a>.

CouponMoto also announced that it will be holding an Independence Day promotion on 15th Aug 2021 and giving customers free <u>coupon codes for gifting</u> along with coupons for all major brands in fashion and lifestyle.

HOW DO I GET THE MOST OUT OF MY ONLINE PURCHASES? It is extremely important to do research before making online purchases. First, you must find out which websites are offering what items at what prices. Then you must find the code that will apply to those items and use it when making your order. Buying something online can be a bit risky if you are not trying to save money but it can also lead to big savings, which is why CouponMoto exists today.

Our goal at CouponMoto is to develop new ways for people to get the most out of their e-commerce shopping experience. Artificial intelligence allows us to put our customer's needs first by automatically checking coupon codes on every website so they don't have to waste time searching for them every day. CouponMoto also wants its customers to understand how important it is that they read all terms and conditions before completing an online purchase and we hope the new AI will help us do that. We want our customers to be happy with the products they ordered and not have any problems when it

comes time to use their coupon codes, so we are using an algorithm to make sure every code is redeemable. This way every customer can enjoy shopping safely online.

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