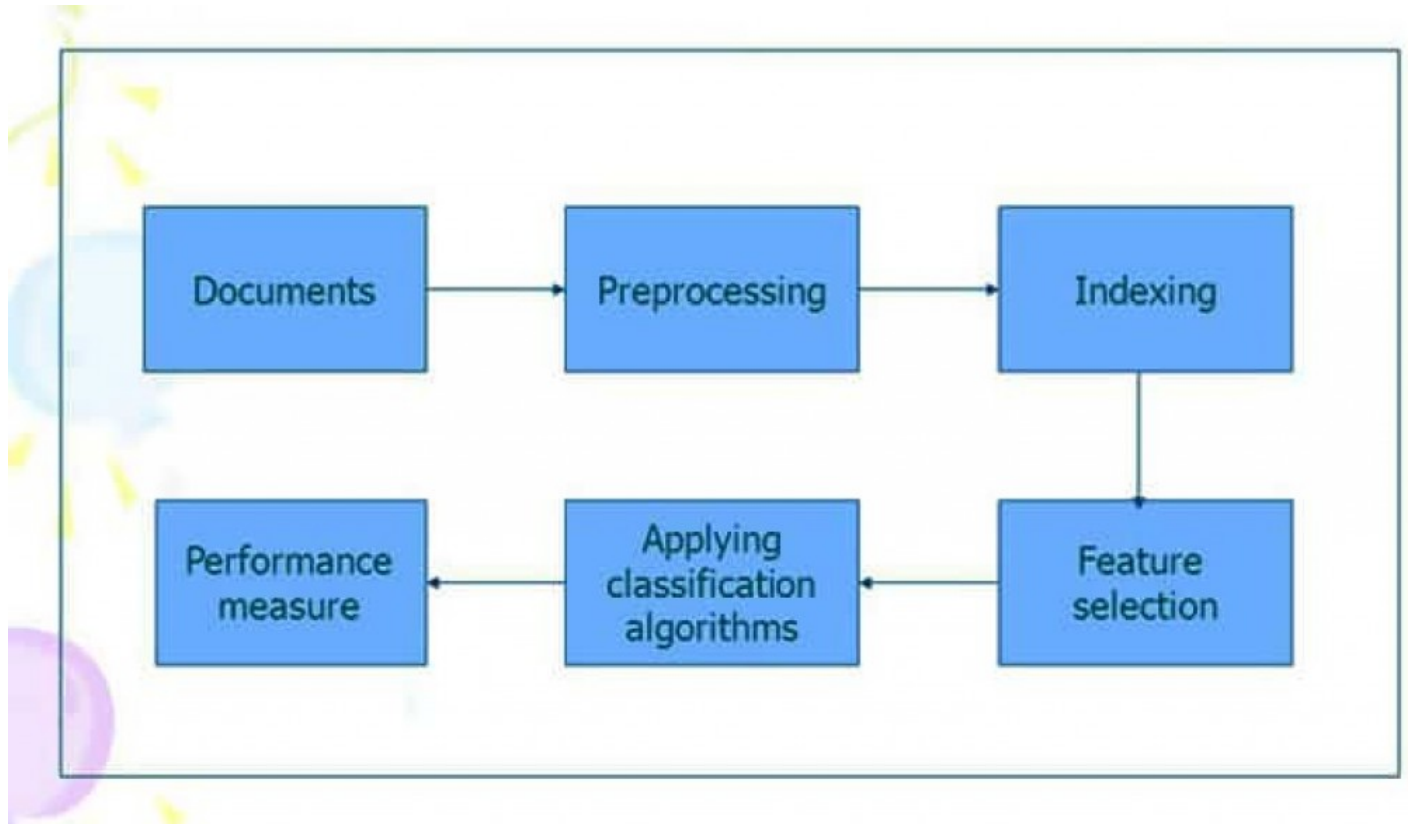


Cogito Expands its Horizon; Launches Two New Services.

In response to increased demand for its valuable services, Cogito Tech LLC added its two new services— Intent Classification and Feature Classification—to its extensive catalog, the US-based company announced.



New York, Horseheads, Jul 15, 2021 ([Issuewire.com](https://www.issuewire.com)) - Intent Classification and Feature Classification are the two new services that undoubtedly possess the unique ability to assist the data annotation industry. They can help AI companies to build a quality AI-powered model.

Commenting on the key development, **CEO Rohan Agarwal** said, “Machine learning algorithms learn more rapidly and effectively when using the most appropriate approaches in NLP annotation services and properly annotating the data.

We are delighted to add two new services (Intent Classification and Feature Classification) that will surely assist your business,” he added.

[Feature Classification](#)

It is an effective method of extracting certain characteristics from images and text in order to facilitate item identification. The specific aim is to eliminate predictors that in common are non-informative or redundant from the feature categorization model.

[Intent Classification](#)

Intent Classification or Recognition is the process of accurately characterizing natural language speech

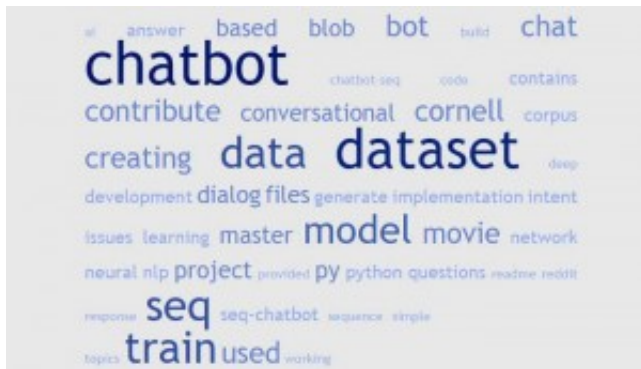
from a pre-defined set of intentions. Any chatbot platform's intent categorization is critical.

You may develop an intent classification model and detect consumer intents about your company/organization purchasing items or problems with the products/services by using intent classification datasets.

About Cogito:

Cogito, the US-based firm, specializes in Human-in-the-Loop workforce solutions for Computer Vision, Natural Language Processing, Content Moderation, and everything else related to data processing. Cogito is among the top data annotation companies in India, providing workforce solutions that are Human-In-The-Loop. The company provides substantial speed, scalability, and cost benefits while following rigorous security guidelines. Fortune 100 companies, AI start-ups, mid-level firms, universities, research institutes, and government agencies are the partners in the United States, the United Kingdom, and Europe.

Recently, Cogito, one of the top data labeling companies, gained [SOC 2](#) Type 2 accreditation.



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Source : cogitotech

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