Cloudbooking's Latest Whitepaper: What Does Hybrid Working Mean for the Workplace?

United Kingdom, London, Jul 11, 2021 (Issuewire.com) - The term 'Hybrid' has become a corporate buzzword on the tip of every workplace professional's lips, as global industries fight to shake off the COVID shackles and return to a new way of working. With plenty of organizations experiencing a dramatic shift in their physical and digital working environments, it's no wonder this flexible workplace concept has skyrocketed in popularity.

With this rise in popularity, Cloudbooking has complied data gathered from their previous market research with YouGov to explore the future of the hybrid workplace.

The use of hybrid working as a workplace management strategy is not new for some businesses. However, many are feeling the pressure to implement a version of Hybrid working that suits the needs of employees. Cloudbooking examined previous research and developed a whitepaper 'The Hybrid Workplace: A vision of the imminent future'.

Cloudbookings whitepaper provides insights into revolutionizing the workplace and explains each stage of the process when creating a hybrid workplace. An overview of these critical aspects are:

- How hybrid can meet the different needs of the workforce
- Using hybrid to promote wellbeing
- Facilitate equality in the working environment

This is the latest installment that Cloudbooking has produced on the Hybrid Workplace, having previously published 'The Hybrid Workplace: An Employee Census?' report. Cloudbooking's CEO, Gerry Brennan, has also hosted a webinar 'The Hybrid Workplace: What do employees really want?', with industry leaders who dissect the report's findings. Cloudbooking will be adding to the webinar series as they continue to examine the hybrid workplace. These webinars will review management strategies and offer ideas and recommendations on how organizations can respond to the increased demand for hybrid work practices.

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