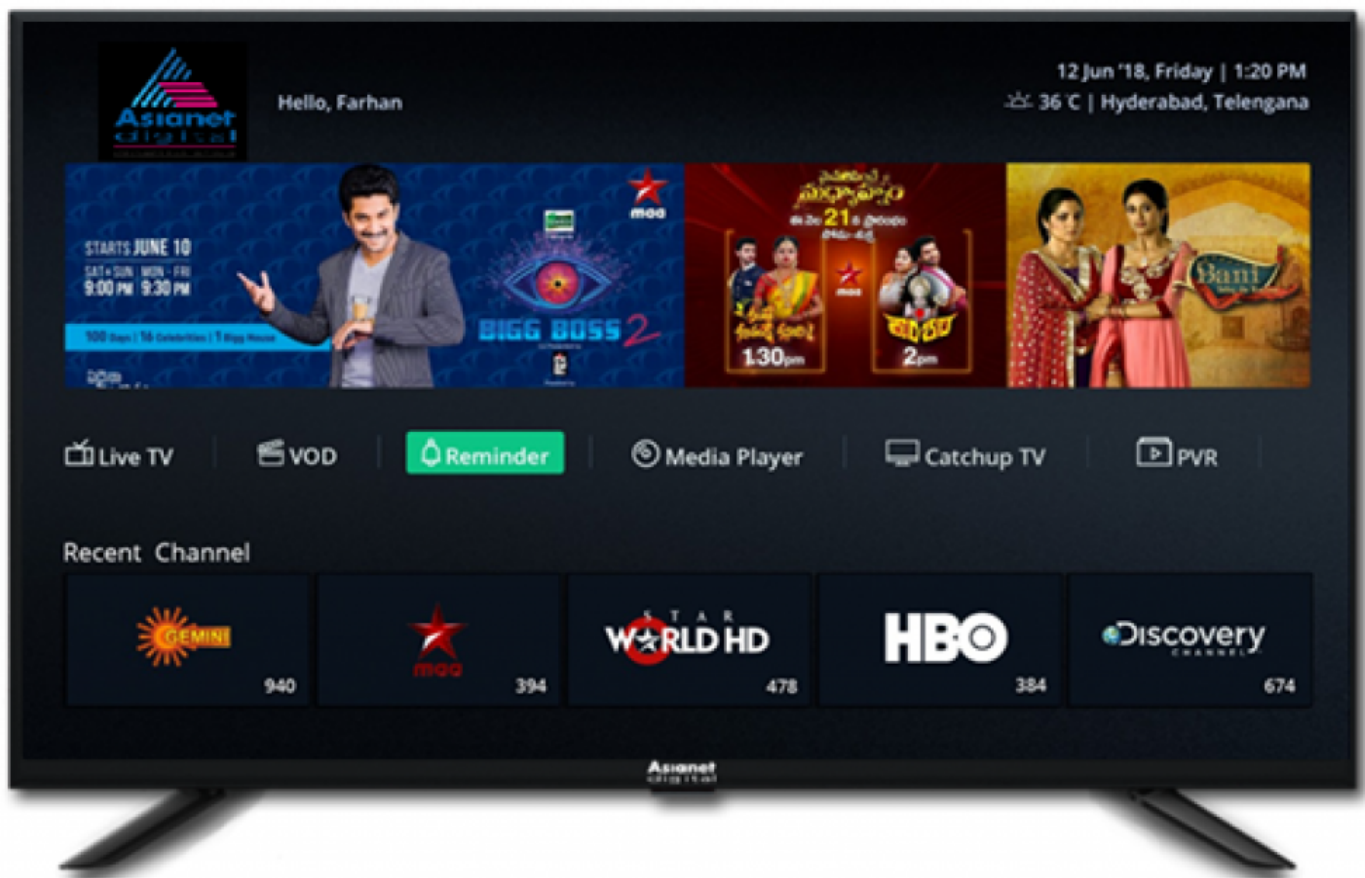


Asianet Digital to transform into Super Aggregator leveraging Corpus Media Service delivery Platform



Telangana, Hyderabad, Jul 13, 2021 ([Issuewire.com](https://www.issuewire.com)) - Corpus announces that Asianet Digital will use its Service Delivery Platform to power all one entertainment experience to its subscribers. This is Corpus's 5th consecutive deployment during the pandemic time in India and marching towards its mission of delivering Triple play services across 20-30M homes in India. Asianet, a 1.2M network is one of the most innovative service providers in India and is continuously evolving its service offering and its reachability to more devices such as Digital Smart Magic Box, 4K UHD Hybrid set-top box, Digital LED TV, etc

Corpus will integrate its media service delivery platform into Asianet's existing Video Infrastructure to transform it into a Super aggregator of Linear channels, OTT platforms, Value added services along with Wired broadband internet services. Corpus end-to-end platform will manage content packaging, content security & encryption, content distribution, and integration of the OTT platforms into its launchers and Device apps to create ALL in ONE user experience.

Asianet can quickly launch its services on multiple screens with Corpus's Google Certified Launcher, AOSP Launcher, ready to use Smart TV APP and apps for Amazon Fire Stick, mobiles, and BYODs. Further, Asianet can innovate its service offering with the deep viewing patterns and content statistics

from Corpus CMS and Analytics tools and save bandwidth costs of content distribution. With the integration of popular OTT platforms, Asianet subscribers can get options of Single-Sign-in, content search, and seamless transitions.

Sachin Tummala, CEO Corpus commented that “Our ability to support different delivery models, flexible deployment options, and our track record in the media and Entertainment space are our strengths. We are proud to be associated with Asianet and look forward to playing a key role in their transformation into Super aggregators”

About Corpus

Corpus is an SDP - service delivery platform collaborating with multiple content companies, Telecom & Media delivery companies, and devices delivering multiple Digital services like Triple play services, OTT, Gaming, Safety security, G2C services, Health, and Education to millions of homes across the world. Some of the largest Satellite TV, Triple play, and IPTV operators have chosen Corpus as their platform partner to deliver PayTV, Triple play, and IPTV/OTT services with a road map to deliver multiple other digital services to homes.

About Asianet

Asianet Digital TV is a pioneer in Digital Cable TV service in India with Home Entertainment solutions. Asianet Digital TV service is on the journey to delight viewers in the states of Kerala, Karnataka, Andhra Pradesh, Telangana, and Odisha with top-notch Digital TV services and products with the latest technology. The company offers more than 270 SD and 60 HD channels with futuristic plans afoot to scale it to beyond 350 SD and 75 HD channels

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Source : Corpus Enterprises Private Limited

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