AppStudio Announces the Opening of Their New AR and VR Lab in Toronto to Build Next-Gen Applications

Ontario, Toronto, Jul 8, 2021 (Issuewire.com**)** - *The Augmented Reality and Virtual Reality lab will help expand the company's services in the said domain.*

AppStudio, Canada's leading **mobile app development company**, has announced the launch of their Augmented Reality (AR) and Virtual Reality (VR) lab in Toronto, Ontario. The lab is an initiative for the company to expand their services and give a dynamic opportunity to their clients to experience how an application can blur the boundaries of the virtual world and reality.

AppStudio is one of the most sought-after destinations for developing entertaining and high-performance games for Android and iOS devices and has made a mark in the AR and VR development world as well. They have an extended portfolio of impressive applications for businesses in the retail, manufacturing, healthcare, and gaming industry. Their AR and VR lab would help their clients have an immersive experience through various devices like AR headsets, smart glasses, handheld AR, holographic displays, and other visualization solutions.

"We are delighted to launch this most-awaited augmented reality and virtual reality lab. As the leading **mobile game development company**, we wanted to take our services to the next level while harnessing the power of the latest technology. The growing adoption of AR and VR technology in various applications and online gaming platforms encouraged us to create a unique place that would be an example for the finest global technology leaders," said the founder of AppStudio.

He added, "Our lab can give our clients a better idea of an application based on AR and VR technology. These apps can come in handy for our clients to attract new customers, retain the existing ones and train new employees. With an augmented reality or virtual reality app, customers can experience how a product would work or look before buying it, and the employees can learn new skills or how to operate a specific machine because people learn better when they do something."

This Canada-based technology giant aims to transform the application development world by implementing out-of-the-box solutions and creating unconventional digital products that help businesses accelerate their growth and offer an exceptional user experience. They focus on helping startups, small businesses, and industry giants enhance their online presence and make the most of their applications by integrating AR and VR technology. They have designed and developed hundreds of inspiring AR- and VR-based mobile applications while employing their expertise in various AR and VR tools, like Oculus, Engine 4 (UE4), ARKit, and ArCore. Their solutions are designed to empower businesses and help them gain a competitive edge in the market.

This Android and **iOS app development company**'s AR and VR lab is dedicated to technological innovations and will enable its clients to have hands-on experience of the power of augmented reality and virtual reality. Since the COVID-19 pandemic has been a big push for adopting and implementing these new technologies, AppStudio's innovative lab is expected to be a welcoming change to build next-gen applications.

Established in 2009, AppStudio is a renowned **app development company** in Canada offering a wide range of software development solutions using cutting-edge technologies, like IoT, AR, VR, Big Data, and artificial intelligence. They specialize in creating captivating and visually appealing 2D and 3D games of all genres, including action, sports, arcade, and role-playing. The company is planning to expand its game development services by launching an innovative AR and VR lab that would be a great initiative to open the gate of opportunities and make the best use of technology.

About the Company

AppStudio is one of the leading mobile app development companies in Canada. They offer all types of software development services under one roof. They provide a host of robust and scalable digital solutions, including Flutter app development, **React Native app development**, game app development, MVP development, Machine Learning development, and Android and iOS app development.

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