

Zhejiang Export Online Fair 2021 Announces Machinery and Electronic Parts for ASEAN Station

The virtual expo and business matchmaking platform is being organized by Department of Commerce of Zhejiang Province



Malaysia, Kuala Lumpur, Jun 24, 2021 ([Issuewire.com](https://www.issuewire.com)) - The pandemic has created an environment where businesses need to be innovative to meet the challenges of the new normal. Online exhibitions and buyer-seller meeting platforms have emerged as the go-to destination for those who want to expand and diversify in the changed scenario of current times. In sync with this thought, Zhejiang Export Online Fair 2021 has announced a unique opportunity for stakeholders in the Machinery and Electronic industry to meet and generate business via video conferencing. The Online Fair on Machinery and Electronic products will be held for 10 days from June 25th, 2021, and is targeting the buyers from ASEAN Nations who are looking to source innovative products and accessories from key Chinese suppliers.

Supported by CREAT, the expo will see more than 100 top manufacturers from Zhejiang province, showcasing their latest range of Mechanical and Electrical products for buyers from ASEAN Nations. There will be innumerable options to choose from Mechanical and Electrical Industry, with a wide variety of latest products and innovations on showcase, e.g., General Machinery and Accessories, New Energy products, Lighting, Automotive and Engine parts and equipment for Cars, Motorcycles, and Trucks, Hardware and Electrical tools, Electronic components, etc.

This is an excellent platform to strengthen trade between ASEAN Nations and Zhejiang at a time when a business has hit a new low due to the restrictions on travel and transportation. The expo will give a boost

to business opportunities and will help stakeholders in exploring new avenues to diversify and expand in the current business environment. The range of products has been selected keeping in mind the requirements of the ASEAN market.

All discussions amongst participants will take place online via the Zoom Video Conferencing platform.

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Source : CREAT Foundation

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