

Yakkyofy and CommerceHQ join forces to automate and simplify eCommerce

Yakkyofy and CommerceHQ, leading retail tech providers, partner up to integrate their software and offer fast, easy, automated e-commerce services.



Lazio, Roma, Jun 9, 2021 ([Issuewire.com](https://www.issuewire.com)) - [Yakkyofy](https://www.yakkyofy.com), a leading international dropshipping services provider, today releases its official integration with CommerceHQ, a high converting eCommerce platform, to help retailers automate their dropshipping stores. It is now possible to connect CommerceHQ stores to the Yakkyofy dashboard, enabling users to reap all the benefits these two can offer together.

Dropshipping is a great business model that can save e-commerce owners a lot of time, reduce storage rental costs and allow retailers to sell everywhere in the world. It is a supply chain method used by eCommerce owners to sell products that they don't physically hold; whenever a customer places an order, the retailer sends the purchase details directly to the supplier that ships the product to the end customer. This means that only items that have actually been purchased are shipped, reducing wasteful packaging, storing, and transport products that customers haven't actually requested.

The restrictions imposed by the pandemic have led more and more people to purchase online where they have discovered not only that eCommerce can help them alleviate concerns about Covid, but also that it can be really convenient. According to [Digital Commerce 360](https://www.digitalcommerce360.com), in 2020 consumers spent \$861.12 billion online with U.S. merchants, a 44% year-on-year increase.

Moreover, **many new dropshipping suppliers have emerged** to support this increasingly popular business model that is driven by Asian suppliers and Asian shipping vector flexibility. [In 2019 this market was valued at \\$162.44 billion](#) and estimates foresee that it will reach \$591.77 billion by 2027

with a CAGR of 18.3% between 2020 to 2027.

With more and more competition, **online retailers are increasingly looking for ways to increase margins and free up the budget for promotion**, saving on a range of business costs and channeling their resources, financial and human, to promotion and marketing of their products instead.

The new partnership between CommerceHQ and Yakkyofy answers precisely this need; together they offer the ultimate end-to-end eCommerce experience helping users to create a completely automated eCommerce store, where they can find the products to sell and fulfill the order in just a couple of clicks. They can also avoid platform commission fees on product purchases, choose their own payment platform and create their own brand identity with a fully customized store and with products or packaging personalized with their own logo.

The dropshipping eCommerce stores born from the partnership between Yakkyofy and CommerceHQ will also help retailers avoid dropshipping store bans that are becoming all too common on other platforms. Users will have access to a full range of apps and unlimited multi-store management to help them grow their business and ship products all over the world quickly and reliably, reducing complaints, returns and hassle.

“We’re delighted to bring this latest integration to our software,” comments Giovanni Conforti, CEO & Founder of Yakkyofy, “We know that the e-commerce market is becoming increasingly competitive, and sellers cannot waste time on complex manual tasks if they want to stay ahead of the curve.

“CommerceHQ is rapidly standing out among the crowd as platform of choice for dropshippers that want more flexibility with building their e-commerce sites, branding them and personalizing them to the full, as well as more choice of payment methods, especially to help them avoid commissions. Yakkyofy understands how important it is for dropshippers to be able to remain in control of these key branding and customer experience activities and that is why we’re offering our automation to help them focus on what matters: selling more products.”

Anyone interested in trying dropshipping and increasing the automation of their eCommerce, can therefore [visit the Yakkyofy website](#) or contact the team over Live Chat to find out how to use the app to improve their online sales.

About Yakkyofy:

[Yakkyofy](#) is a dropshipping software created by Yakkyo Srl, a company based in Italy and in China, that helps shop owners completely automate the management of their Dropshipping store. Yakkyofy sources the products to sell, brands them with your own logo if required, helps rapidly import them into your store, and takes care of the entire order fulfillment process automatically. All of the Yakkyofy services are available in just a few clicks, directly on our software, with no manual work required.

Media Contact

Yakkyofy

simona.ferrazza@yakkyofy.com

+393518309005

107/C Vittorio Veneto street

Source : Yakkyofy

[See on IssueWire](#)