

Why Men Feel the Pressure of Looking Young to Keep Their Careers



California, Los Altos, Jun 18, 2021 ([Issuewire.com](http://www.Issuewire.com)) - It's no secret that in Silicon Valley appearing young is a prerequisite to maintaining career longevity in the tech industry. At a time when age discrimination lawsuits are rampant, it has become essential for both men and women to seek out anti-aging procedures to keep up with what big tech calls "corporate culture".

It's also no secret to multi-winner of 'The Best of the Bay' and veteran anti-aging rejuvenation specialist Richard Haxton, owner of Richard Haxton's Transformational Skin Solutions of Los Altos.
(<http://www.SkinByHaxton.com>)

For the last 20 years, Haxton has been highly sought after by many professionals, ranging from celebrity to tech, to police officers and local coaches.

His male clients have traveled well over 3,000 miles for his mastery in natural and non-invasive

treatments and their testimonials and photos prove the results.

Over the last two decades, Haxton has seen the progression of men taking an interest in skincare and cosmetic procedures, traditionally an industry marketed to women.

In fact, over the last 5 years, there has been a 325% rise in men seeking out cosmetic procedures.

In the past, plastic surgery and abrasive treatments such as Botox and Fillers have acted as short-lived entries to the fountain of youth, though as Haxton shares, "Most practitioners aren't familiar with the male face. There is a stigma about those types of procedures that men feel may feminize their appearance if done incorrectly."

As a result, Haxton has pioneered and developed proprietary treatments that are organic, non-invasive, and allow the skin to detoxify - producing dramatic results that have his clients looking 10 to 20 years younger than their biological age.

"One of my clients recently celebrated his mid-50th birthday and has been coming to me for 20 years...around the time that society and tech started to hold looking young as a hiring factor. He was delighted to let me know that his 30-year-old co-workers were shocked because they thought he was in his early thirties as well."

Haxton continues, "Silicon Valley is the mecca for one of the most damaging factors in aging - Blue Light Radiation - which one can be exposed to by commonly used electronics...cell phone, PCs, laptops and Flat Screen TVs. These are all devices that most people have utilized extensively during the COVID pandemic."

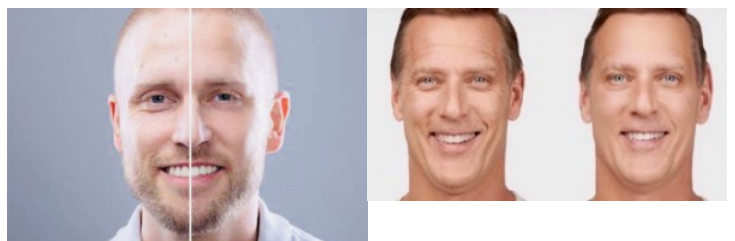
In order to counter those effects, Haxton has created the Non-Surgical Rejuvenation Facelift which utilizing leading technology in ultrasound and light waves to facially sculpt one's face naturally...Haxton is the only one internationally to offer it as a signature service.

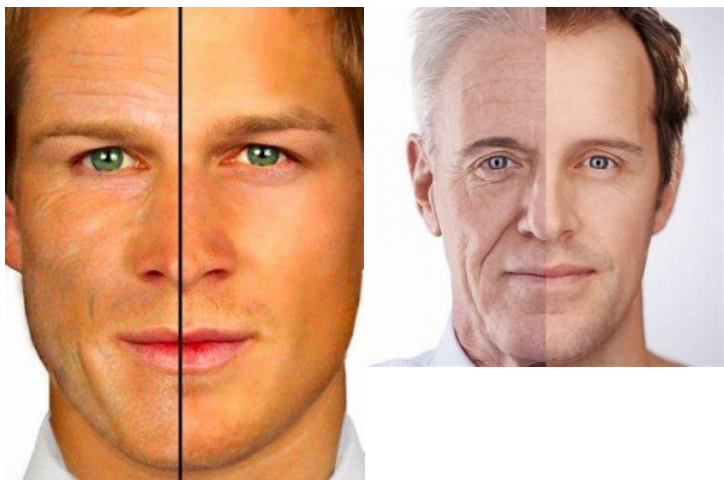
As California begins to re-open after COVID, face to face will become the norm, sans mask and filters, according to multiple media outlets.

As Haxton states "Just like Hollywood's elite, Silicon Valley's tech gurus also have to look vibrant, current and youthful to land or keep a job. Today, as it was in the past, men and women of tech have to be magazine cover and television ready."

Richard Haxton has been a beauty and health correspondent for many television and print media outlets and has worked within the Los Altos community to provide organic and clinical anti-aging services.

His office is located in Los Altos, CA.





Media Contact

Richard Haxton's Transformational Skin Solutions of Los Altos

contact@skinbyhaxton.com

(650) 815-9976

1000 Fremont Avenue; Los Altos, CA; 94024; Suite 260Studio F

Source : Richard Haxton Transformational Skin Solution of Los Altos

[See on IssueWire](#)