

Unifyed Makes Senior Management Additions to its Executive Team

the expansion of its senior management team with the appointments of Neeraj Kainth as Chief Executive Officer, and Sam Burgio as President.

Florida, Miami, Jul 8, 2021 ([IssueWire.com](https://www.issuewire.com)) - Unifyed, the only AI-first, microservices-based, cloud-native student information system provider for higher education, announced today, the expansion of its senior management team with the appointments of Neeraj Kainth as Chief Executive Officer, and Sam Burgio as President.

Neeraj brings 15+ years of education and software experience to his new role while Sam adds over 30+ years of product and software experience. They will be responsible for continuing to expand and enhance the customer experience for Unifyed's rapidly growing customer base, as well as developing go-to-market strategies to help more higher education institutions drive digital transformation and enable student access, engagement, and success.

"Unifyed is a world leader in software for higher education and we are committed to providing our customers with the best experience possible, focusing on our mission to help institutions to recruit, engage, educate, retain and graduate 21st-century students.", said Anjali Jain, Chairman, Unifyed. "As our products continue to grow, the experience Neeraj and Sam bring in disruptive technology, product development, sales and marketing, and revenue growth will be invaluable. I am pleased to welcome Neeraj and Sam to the Unifyed family as we continue to bring top talent into our organization."

Neeraj Kainth is a product evangelist, visionary, and IAM expert having 15+ years of experience in delivering IT security products and services. Neeraj recently served as the CEO of QuickLaunch, and Identity, and Access Management Solutions provider to higher education, and prior to QuickLaunch, he spent nearly 6 years at Campus Consortium as the Director of Liferay Portal, where he gained much of his Higher Education knowledge.

As Chief Executive Officer, Neeraj will be responsible for creating, communicating, and implementing the overall vision and strategy for the success of the company. He will directly report to the Board of Directors and will also have executive control of overall sales and marketing activities, product roadmap, and organization-wide teams.

"My career has mostly been focused on Higher Education. Right from product development to sales and marketing to implementation and post-implementation customer service, I have worked to bring a positive change to their student's end-user experience through our state-of-the-art solutions. I feel privileged to work with the talented coworkers at Unifyed and look forward to supporting Unifyed's mission."

Sam has served in Higher Education for over 30 years, the last 20+ in the (ED)Tech space. He most recently served as a Principal at Attain, LLC where he focused on enterprise system integration and implementation. He impacted the Ed Tech space while he served for over 18 years as Executive Vice-President at Jenzabar®, where he was responsible for Product Strategy, Services, Sales, and Customer Support. Prior to joining Jenzabar®, Sam served as a Dean of Student Enrollment at Wentworth Institute of Technology, in Boston, MA, where he realized that through technology and process reengineering, universities can serve their constituents better and offer more services while

keeping expenses down.

As President of Unified, Sam will lead aspects of Unified's Sales and Marketing, global customer support including a 7x24 help desk, network monitoring, product training, and documentation.

"My career has always been focused on Higher Education. Ensuring that our partners have high-quality support for their software products will allow them to effect positive changes in the lives of their students. It will be an honor to work alongside the talented people at Unified and I look forward to contributing to both Unified and our partner institutions."

About Unified

Unified™ is the only AI-first, microservices-based, cloud-native [student information system](#) provider and serves over 750 colleges and universities in seven countries. Unified is a beautiful and easy-to-use solution designed to help partner colleges and universities recruit, engage, educate, retain and graduate 21st-century students. Developed by Columbia University in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

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