

# Tuna Market Price 2021-2026: Size, Share, Trends, Growth, Forecast and Research Report

According to IMARC Group, the global tuna market has reached a value of US\$ 39.3 Billion in 2020.



**Wyoming, Sheridan, Jun 8, 2021 ([Issuewire.com](https://www.issuewire.com))** - According to the latest report by IMARC Group, titled “[Tuna Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2021-2026](#),” the global tuna market size reached a **value of US\$ 39.3 Billion in 2020**. Looking forward, IMARC Group expects the global tuna market to exhibit moderate growth during 2021-2026. Tuna is a saltwater fish, a member of the mackerel fish family, and plays a significant role in the global fishing sector. Tuna is available in most countries in its fresh, canned, or frozen form. It is packed with essential nutrients like omega-3 fatty acids, vitamin A, B6, and B12, potassium, iron, magnesium, etc. As a result, tuna is beneficial for bone and heart health, weight loss management, blood pressure regulation, cancer prevention, building immunity, etc.

**We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.**

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## Global Tuna Market Trends:

The global tuna market is currently being driven by several factors. The growing working population and hectic lifestyles of consumers have resulted in the escalated demand for ready-to-eat food variants such

as canned tuna. Moreover, the ease of transportation of tuna products over long distances due to their prolonged shelf life is also acting as another growth-inducing factor.

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### **Key Market Segmentation:**

#### **Breakup by Product Type:**

- Canned
- Frozen
- Fresh

#### **Breakup by Species:**

- Skipjack
- Yellowfin
- Albacore
- Bigeye
- Bluefin

### **Competitive Landscape with Key Players:**

The competitive landscape of the market has been examined, along with the detailed profiles of the key players operating in the industry.

### **Key highlights of the report:**

- Market Performance (2015-2020)
- Market Outlook (2021-2026)
- Porter's Five Forces Analysis
- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

**Note: If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.**

### **Other Research Reports By IMARC Group:**

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