Trade Brains: Empowering DIY Investing through Stock Analytics Portal

Trade Brains is a Stock market analytics and education service platform in India that aims to empower Do-It-Yourself (DIY) investing among common Indian stock market investors.

Karnataka, Bengaluru, Jun 24, 2021 (Issuewire.com) - Founded in 2017 by an NIT Warangal Graduate, Trade Brains is a Bangalore-based fintech startup that aims to make DIY Investing mainstream among Indian Stock market investors by providing stock analytics and education services.

With the rapid growth of participants in the stock market, Do-It-Yourself Investing has become one of the key segments to be focused on in the Indian Equity Market. This startup is answering this problem through its stock research and analytics portal.

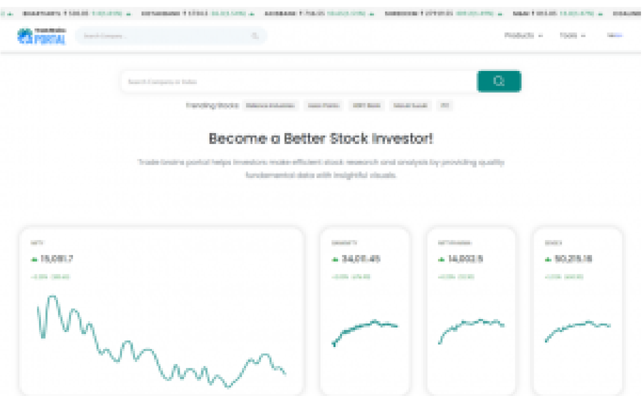
Trade Brains Portal claims to have stock data and financial quotes of over 4,000 publicly listed companies on BSE & NSE. The portal helps investors to perform a complete fundamental analysis of the Indian stock. It provides the company's last five years of financial statements, ratios, shareholding patterns, peer competition, and the latest news related to each. They also offer stock screener, portfolio analysis, stock comparison tool, and many other necessary services to DIY stock market investors in India.

Commenting about Trade Brains Portal, **Kritesh Abhishek,** CEO & Founder said, "Retail investors always find it troublesome to get quality stock data and quotes while researching stocks. We're trying to provide all the necessary analysis tools and services for Common Indian stock investors so that they can become smart and independent DIY investors."

Kritesh added, “Until and unless stock research and analysis processes are not made easier for common investors, the retail participants will continue missing out on most lucrative stock investment opportunities. Investors simply cannot depend on their brokers, investment advisors, or fund managers to make all the investment decisions. DIY investing can help common Indian investors to make the most out of the Indian stock market”

In addition to company analysis, Trade Brains Portal also offers other exclusive features like Stock buckets and Superstar Portfolio Tracking. Through these highly advanced features launched on their stock research portal, Trade Brains, which is already getting over a million monthly total visitors on their different platforms website, is eyeing a bigger market share in the Equity analysis segment in the next two years.

Although this segment already has a few leading players namely Moneycontrol, Marketsmojo, Trendlyne, etc, however, looking at the current trend of increasing participation and the required need for a simplified stock analysis platform towards DIY investing, Trade Brains is confident to play a bigger role and provide a better value to stock market investors in India.



Media Contact

Trade Brains

info@tradebrains.in

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