

Tonay Borah the Power of Mindfulness in His Career

A successful entrepreneur and youth icon from India.



Assam, Jorhat, Jun 5, 2021 ([IssueWire.com](https://www.issuewire.com)) - Tonay Borah professionally known as **Tonay Kongkon**, an Indian artist, Influencer, entrepreneur, blogger entrepreneur born in Assam on 10th February 2003. He is the editor of the Assamese newspaper named '**Asom Barta**' currently.

"Success is not final; failure is not fatal: It is the courage to continue that counts." This quote suits the life of Borah. He is the new inspiration for young millennials. Despite being born in a middle-class family,

Tonay worked hard to run his successful business venture.

Now, he has paved his path towards success. He feels that consistency is the key. He steps out of the crowd as he can find a problem and come up with a solution seamlessly. Content and relevance rule the platform. Initially, he hadn't thought of these as a career opportunity, but later with the support of his family and his client, he has become very much successful.

Speaking about professional life, Tonay said, "I am passionate about my work and everything that I do, because I love what I do, and I have a steady source of motivation that drives me to do my best. There is no endpoint I always keep challenging myself, which pushes me a step ahead as well as helps me acquire more knowledge, and master new skills."

In many ways, he has shown his uniqueness to others in the classroom, just as he added another dimension to his achievement by creating software while still in school. Although he is still only 18 years old, he has already made a name for himself in the world of digital marketing. Influencer, artist, entrepreneur, blogger Tonay's inclination towards the internet and computer has been with him since childhood. Seeing his son's interest in the virtual world, it was as if his father Thaneswar Borah was always by his side. Starting at the age of 15 and now only at the age of 18, Tonay seems to have established himself in the digital marketing industry as a successful marketer. He started his own news organization 'Asom Barta'.



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