

Tech companies go green in FY21



Maharashtra, Mumbai, Jun 23, 2021 (Issuewire.com) - The carbon emissions of India's technology outsourcing industry plummeted by 85 percent in FY21 owing to reduced travel brought about by the pandemic, market intelligence firm UearthInsight said in a report published earlier this month. Capgemini's offering helps clients reduce its IT carbon footprint. The Capgemini Research Institute suggests that 61 percent of organisations that have built a comprehensive roadmap to accelerate sustainable IT implementation have realised improved environmental, social, and governance scores, 56 percent have seen improved customer satisfaction and 44 percent have witnessed tax savings as a direct result of sustainable IT practices. Moreover, companies that have already scaled sustainable IT use cases have achieved 12 percent cost savings on average, says Capgemini. The offering has already been given to several key clients in the banking, insurance, utilities, manufacturing, public services, and energy sectors.

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Source : Capgemini

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