

Talented Artist ICE CREAM Rocks The Music Arena with His Amazing Dance Music



California, Los Angeles, Jun 17, 2021 ([IssueWire.com](http://www.IssueWire.com)) - ICE CREAM, also known as Jayson Kong Chak Onn, is a rising artist who burst onto the streaming scene in 2018. After meeting a well-known Malaysian DJ on a train who inevitably became his mentor, ICE CREAM knew that he had found his niche. Having always had a natural affinity for music, the China-based DJ, composer, and music producer honed his craft to become the artist that he is today. Although he receives creative inspiration from a number of styles, ICE CREAM combines a variety of compositional elements to form his unique sound.

ICE CREAM has already thoroughly established himself within the music industry; working with record labels such as Dirty Beats Records, Hellfire Recording, and Universal Music Group. The Lawas born DJ has cultivated a plethora of performance experience over the years; playing in a number of different countries such as Indonesia, Taiwan, China, Vietnam, and Thailand, as well as on a private cruise ship in Japan.

To date, ICE CREAM has four releases in his online discography. One of ICE CREAM's popular collaborative singles, 'Big Boy Tings', reached #9 on the Beatport Hard Dance/Hardcore chart. With a growing number of followers and listeners, there is no denying the fact that ICE CREAM is developing a dedicated following of loyal fans.

FEATURED RELEASE 'Party NonStop (ft. Dragon Rain)' lasts around three minutes and sits at a steady 128bpm. The single commences with a six-second intro that sets the tone for the main vocal line. The vocal color is clean and stylistic; seamlessly synchronizing with the rhythmic vibe of the instrumental accompaniment. The steady beat, foundational sub-bass, and melodic progression combine to provide the perfect platform for rap. Additional layers are gradually filtered into the mix as the single progress; adding depth and creative flare to the overall sound.

The contrast between the catchy vocal line and the memorable instrumental hook delivers just the right amount of dynamic diversity to ensure that this track is engaging from start to finish. By the time 'Party NonStop (ft. Dragon Rain)' draws to a close, you'll find yourself caught up in the hypnotic flow and in need of hitting that repeat button for another listen.

From the well-balanced production and creative compositional arrangement to the impressive vocal performance, fans of ICE CREAM, as well as those who appreciate new music, will definitely want to hear this single. Make sure you follow ICE CREAM on social media to keep up to date with upcoming releases and performances!

Social Media:

Website: <http://www.djicecreamofficial.com>

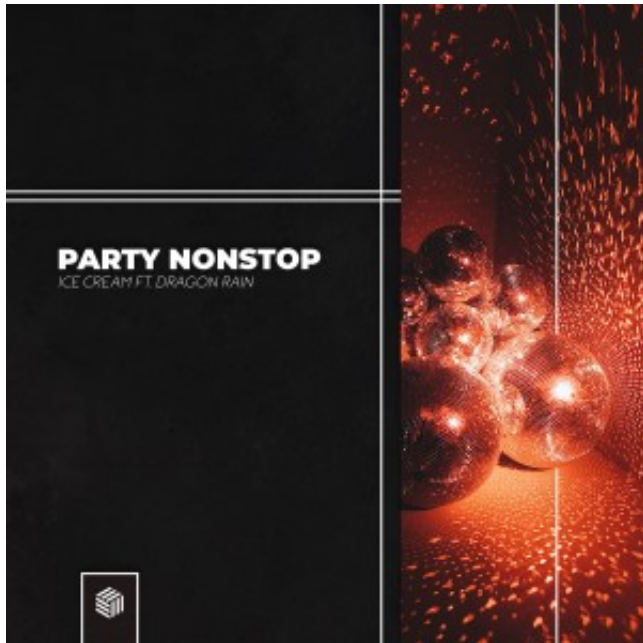
Facebook : <http://www.facebook.com/djicecreamofficial>

Instagram : <http://www.instagram.com/djicecreamofficial>

SoundCloud : <http://www.soundcloud.com/djicecreamofficial>

Spotify : <https://open.spotify.com/artist/2B3Hqbewe0dwJ5Ope7aJlh?si=kl7rc0kRS4ummaARcbVVVg>

Twitter : <http://www.twitter.com/djicecream1208>



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