

Super-Connector, Rosemarie Truman, to Serve as Advisory Board Chair for Relatus



relatus

It's who you know

Maryland, Bethesda, Jul 1, 2021 (Issuewire.com) - Relatus, a new expert networking, and relationship sciences platform, has named Rosemarie Truman as Chair of its Advisory Board. Relatus enables its clients to identify the stakeholders that they seek to achieve their professional goals. Relatus creates a map of its clients' combined professional, social and personal networks, along with additional information sources, to generate a bespoke social graph. Once the networks are graphed, Relatus organizes the contacts, so its clients can discover and engage their extended networks via their existing

connections while providing messaging and tracking to help them achieve their goals. Rosemarie Truman has over 25 years of experience as an entrepreneur, startup catalyst, impact investor, and former corporate executive. Rosemarie led growth strategies for 50 of the global Fortune 100 companies in over 15 countries. Her specialty is a growth investment strategy.

Rosemarie has architected, engineered, and led a series of “first of a kind” enterprises. Rosemarie serves as the Founder and CEO of Ignite Social Impact, the first crowd-equity platform to democratize impact investing. Ignite allows “Tech-for-Good” social impact companies to raise up to \$5 million. Rosemarie is also the Founder and CEO of the Center for Advancing Innovation (CAI), a 501c3 non-profit with a mission to identify breakthrough inventions and maximize their commercial potential through an award-winning, disruptive innovation platform. Through Rosemarie’s leadership, CAI is the first startup catalyst to launch 300+ companies in 6 years based on access to 170,000 taxpayer-funded inventions. Prior to launching CAI, Rosemarie spearheaded IBM’s innovation strategy practice globally and was recognized with the Golden Circle Award, IBM’s highest honor. Rosemarie also served as head of the strategy of the world’s largest brokerage firm, Marsh & McLennan, and developed the first marketplace exchange for the world’s elite insurance brokerage firms. Rosemarie held strategy leadership roles at Booz Allen Hamilton, Oracle, and PRTM. Rosemarie began her career at Goldman Sachs, where she established the first straight-through processing platform for the New York Stock Exchange trading floor, transforming investment banking.

Rosemarie said, “Relatus is changing lives. Over my career, I’ve spent countless hours trying to find the right people to engage to accomplish my goals. I wish that Relatus had existed sooner! The Ignite Social Impact and CAI communities are already benefiting from Relatus. I look forward to helping Relatus become a household name.”

Joyce Reitman, CEO of Relatus, added, “I’ve had the honor of working with some of the most recognizable and successful business leaders in the world. Rosemarie Truman is among the very best. The Relatus team is delighted to have Rosemarie leading our Advisory Board.”

ABOUT RELATUS:

Relatus is the new expert networking and relationship sciences platform that connects your professional and personal networks with your goals. We connect you and your mission with the most relevant individuals, contacts, and companies, both within and beyond your immediate network, who can enable you and provide you with invaluable tools for managing, measuring, and achieving your mission. Learn more at <https://www.relatus.com/>.

ABOUT CAI:

The Center for Advancing Innovation (CAI) is a global public-private partnership, non-profit focused on creating a virtuous circle of innovation and driving growth breakthroughs through novel, creative paradigms, and models. CAI’s mission is to accelerate and increase the volume of technology commercialization to ignite entrepreneurship, bolster the global economy, and maximize the potential of promising inventions. CAI’s award-winning challenge-based accelerator, rigorous evidence-based due diligence, and capital-efficient lean management models serve to hyper-accelerated “gazelle” high-performing startups for outsized investor returns. For additional information about CAI, please visit <http://www.thecenterforadvancinginnovation.org>.

ABOUT IGNITE SOCIAL IMPACT:

Ignite Social Impact (“Ignite”) is a crowd equity funding portal for US-based technology companies with impact. Ignite was founded by a team of passionate entrepreneurs and scientists to showcase a wealth of innovative companies addressing the United Nations Sustainable Development Goals and to enable anyone to make a positive impact by investing as little as \$100 in those companies. To learn more, visit <https://www.ignitesocialimpact.com/>, and follow Ignite on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

Media Contact

Center for Advancing Innovation

rt@caistartups.org

2024382208

9508 Burning Tree Rd

Source : The Center for Advancing Innovation

[See on IssueWire](#)