SportsEdTV and ASM Scholarships Announce Agreement to Cross Contribute

ASM Scholarships and SportsEdTV to combine services to athletes, parents and coaching communities.





Florida, **Miami**, **Jun 25**, **2021** (<u>Issuewire.com</u>) - <u>SportsEdTV</u> and <u>ASM Scholarships</u>, leaders in sports instruction and creating college scholarship pathways have announced a collaboration that will enhance the values they provide to their respective audiences.

SportsEdTV will provide ASM Scholarships with a series of sport-specific instructional videos and other content to embed on the ASM Scholarships website.

ASM Scholarships will reciprocate with weekly scholarship guidance content for SportsEdTV use, and make a free consultation with its athletic scholarship/recruitment staff available to SportsEdTV members.

The agreement was announced by the CEOs of the collaborators, Christopher Vidal of ASM Scholarships and Victor Bergonzoli of SportsEdTV.

CEO Vidal said, "We believe in providing opportunities to every athlete in the world, allowing them to reach their dreams and full potential and these SportsEdTV cinema-quality training videos will further ensure our commitment to that mission."

"By providing ASM Scholarship expert and free college athletic scholarship guidance for our parents and young athlete members further solidifies our leadership role in the sports education and instruction world," added CEO Bergonzoli

Social media cross-promotion of the services by each party will introduce the enhancements to their audiences and additional enhancements will be the subject of regular consideration, they agreed.

About SportsEdTV: SportsEdTV exists to help athletes, coaches and parents LEARN, WIN, and CELEBRATE. We don't expect everyone who uses our learning tools to become a world champion - that's not our mission.

We do expect people who use our educational resources to become their champion, by whatever definition they view success in their chosen sport. For some, success is making the varsity team, for others, it's becoming country champion, and for others still, it may simply be gaining proficiency at a sport that offers a lifetime of fun and fitness. "

To us, no matter your aspirations in sport, if you are striving to improve, you are winning! As a leading sports education media company, we provide FREE video and blog content to anyone in the world with an internet connection.

We also offer a global online community, where athletes, parents, and coaches can interact, connect, chat, share content and find new friends. SportsEdTV videos feature coaching from world-class coaches and athletes - many of whom are or have coached world champions - and have been watched by viewers in every country in the world.

About ASM Scholarships

The team at <u>ASM Scholarships</u> has helped over 1,000 athletes since 2018 from over 80 global countries. On average the teams secures sports scholarships worth \$35,000 per year for our student-athletes. The largest sports scholarship we secured was worth a total of \$275,000. Overall we've secured more than \$100,000,000 for our athletes.

Our team will help student-athletes and their families navigate the college recruitment process and directly connect them with university coaches that will offer sports scholarships.

All our athletes go through a 3 step assessment evaluating their academics, sporting ability, and time left for the college recruitment process. This allows our team to predict what opportunities will be possible for you.

Our network consists of over 3,000 universities across 50 states in America, ranging from NCAA, NAIA, Ivy League, NJCAA, and CCCAA universities. Our team will directly connect with universities that will be interested to recruit you onto their team.

On average our teams secure \$35,000 per year in sport scholarship funds for our athletes. When our athletes start university our team then provides support services to help with future development.



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Source: SportsEdTV

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