

Sirius Archery Product LLC Acquires TuffHead Broadheads

Kentucky, Florence, Jul 1, 2021 ([IssueWire.com](https://www.issuewire.com)) - Sirius Archery Product LLC, a leading supplier of premium carbon arrow shafts, has acquired TuffHead Broadheads, a supplier of superior hunting broadheads and accessories. The move to acquire TuffHead first started early in 2021 when it was clear that a significant capital infusion was needed to substantially increase the availability of the Evolution Series broadheads in response to overwhelming customer demand. TuffHead Broadheads' manufacturing will remain in Western, PA under the Direction of Jason Wojciechowicz and Primal Outdoors, LLC. At the same time, all distribution and customer service operations will be moved to Sirius Archery's main facility in Northern Kentucky.

"TuffHead Broadheads has long been respected for their *Made in the USA* quality and durability. The synergies garnered by joining TuffHead with Sirius allows greater domestic market penetration, a wider international presence, and cost-cutting in the manufacturing process to hedge against rising materials prices," stated Seth Poston, President of Sirius Archery Products. "We feel that this will be the catalyst for several other acquisitions."

The acquisition of TuffHead Broadheads fits into Sirius Archery Products' ethos of providing superior archery products made affordable by best-in-class manufacturing and distribution methods. By purchasing Tuffhead Broadheads, Sirius Archery Products plans to increase American-made broadhead production for greater domestic availability and further expansion into international markets.

About Sirius Archery Product, LLC

Sirius Archery Products is an award-winning producer of premium carbon arrow shafts and other arrow building products. Their use of only the best space-age carbons, resins, and components has propelled them to the forefront of the hunting industry.

Media Contact

Sirius Archery Products LLC- Cierra Scott

info@siriusarchery.com

8774427769

5754 Limaburg Road

Source : Sirius Archery Products, LLC

[See on IssueWire](#)