

Reedz announces the Emirates Literature Foundations' COO, Jennifer Malton joining the Judges Panel

for the Young Writers Competition for sustainability together with Habiba Al Mar'ashi, Co-founder and Chairperson of Emirates Environmental Group



reedz YOUNG WRITERS COMPETITION JUDGES



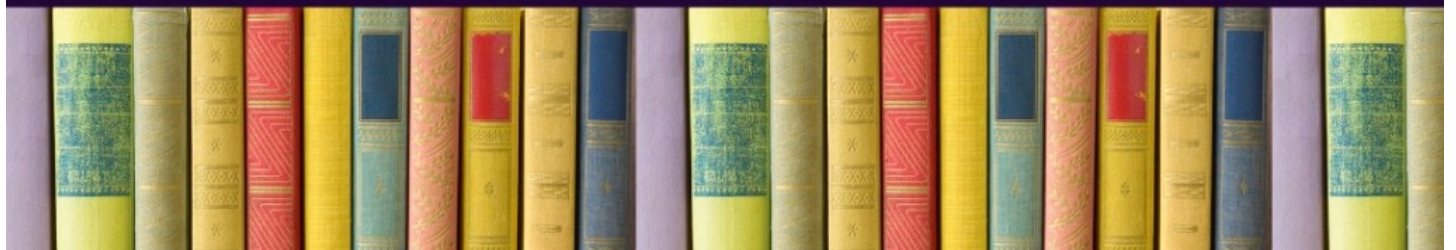
Jennifer Malton
COO
**Emirates
Literature
Foundation**



Habiba Al Mar'ashi
Chairperson
**Emirates
Environmental
Group**



Eva Plumbridge
Co-Founder & Head
Kids Content
Reedz



United Arab Emirates, Dubai, Jun 3, 2021 (IssueWire.com) - John Strandberg, founder of Reedz comments; "on behalf of Reedz we are very proud to welcome Jennifer Malton as an honorary member of the Jury for the Young Writers Competition, and it's also a great opportunity to cross-promote our organizations in the name of sustainability."

At the Emirates Literature Foundation, Jennifer Malton oversees all operations and events, including the largest celebration of the written and spoken word in the Middle East; the Emirates Airline Festival of Literature. As the Foundation's sustainability champion, Jennifer is spearheading its green transformation, and she is the named consultant for the Voices of Future Generations initiative, the story writing competition for children promoting the Sustainable Development Goals.

Jennifer Malton said: "Collaboration between individuals, across entities and borders is crucial in the fight for sustainability and to promote adoption of the SDGs. Anything that encourages the new generation to care for our planet is to be encouraged."

About the Young Writers Competition:

On 20th April 2021, Reedz announced a global writing competition for young writers and students focused on sustainability and "Our Planet". The competition, still accepting submission until 4th June 2021, has gathered exceptional global interest with submissions from 25 countries so far and counting.

The winning essays by category will be published as audiobooks in up to 25 languages/dialects on the Appstore and Google Play. Once published, the winning stories can be heard by people across the globe.

To learn more about the writer's competition, visit www.reedz.com or email contact@reedz.com.

About the [Emirates Literature Foundation](#):

The Emirates Literature Foundation is a not-for-profit organisation that supports and nurtures a love of literature in the United Arab Emirates and the region, through a programme of varied cultural initiatives.

Established in 2013 by Royal Decree issued by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, the Foundation aims to foster a love for literature, with a focus on the Arabic language.

In line with the National Reading Policy of the UAE, the Foundation has implemented several long-term projects including the School Librarian of the Year Award, Kateb Maktub, and From the Inside Out, as well as conducting year-round student education programmes, book clubs, and creative writing courses. The Foundation's previous initiatives included the 2020 International Literary Festivals Conference, the 2016 Dubai Translation Conference, and the 2017 Dubai International Publishing Conference.

The Foundation is also the governing body of the Emirates Airline Festival of Literature, the UAE's premier literary festival.

About Reedz:

Reedz is a fast-growing non-fiction audiobook library with summaries of bestsellers and fact-books for children. Every month new titles are added in as many as 25 + languages and dialects. Powered by ground-breaking AI technologies, Reedz offers one of the largest, most diverse, and multi-lingual audiobook libraries at competitive pricing. Read more on www.reedz.com or email contact@reedz.com

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