

PixelPlex Can Be an Ideal Partner When Developing a Platform to Tokenize Your Assets

PixelPlex has extensive experience in tokenization of real assets and providing technical support in development and operations of an STO marketplace.

New York, New York City, Jun 15, 2021 ([IssueWire.com](https://www.issuewire.com)) - Tokenizing real assets is the next step in the decentralization of finance and STOs are the way to do it. PixelPlex has the needed expertise to develop a platform for your STOs to bring you the most value in selling your tokenized assets.

PixelPlex can help you develop a [security token](#) crypto platform, whether your STO is related to real estate, precious stones, and metals, art, and luxury, or investment banking.

Tokenization of Real Estate assets allows investors to buy and sell fractions of investment property with easier access and lower transaction costs. It also encourages the inclusion of investors who could not afford to invest in the entire property.

Virtualization and tokening of precious metals and stones save on handling and security of these assets and allow investors to purchase or liquidate such assets with confidence readily.

PixelPlex can put you in charge of the entire STO campaign via:

- Automated processes, including investors' KYC/AML/CFT
- Content management for the investor's UI and campaign landing page
- Campaign status, indicators, and statistics visualized in one view
- Hot wallet setup, transaction management, and investment optimization
- Direct communication channels between you and the investor pool

With over eight years of experience in developing and deploying crypto-asset platforms, PixelPlex can effectively eliminate redundancies, allowing you to focus on key management processes, reducing costs, and opening the door to new business opportunities with increased revenue.

Having extensive insights and experience in STO platform development, PixelPlex will ensure your platform has global access, modular design, full compliance, and high liquidity.

About PixelPlex

PixelPlex has been developing tokens, wallets, and deployment platforms since 2013 and can expertly assess, suggest, and develop STOs, platforms, and other solutions. So whether you wish to tokenize assets in real estate, precious stones, metals, or other valuable commodities, PixelPlex can help you develop and deploy a platform for it.

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