Naturally Parry Announces New Look and Expanded Product Line

Ayurvedic Beauty Company Promotes Confidence And Inclusivity With CBD Infused Line of Hair Growth Products



California, Los Angeles, Jun 4, 2021 (Issuewire.com**)** - Naturally Parry, a CBD infused Ayurvedic beauty company announced today an update to its visual identity and three new hair growth products. Coinciding with the unveiling of the new look, Naturally Parry also launched an updated website (www.naturallyparry.com) that reflects the new look and highlights the company's dedication to providing products, education, and an incredible community that builds people up and helps them grow confidence in their natural self.

"Our new look better reflects the mission and values of Naturally Parry," said Co-Founder and CEO Parry Burton. "Individuality is beautiful and uniqueness should be celebrated. Our goal is to promote confidence and love for one's natural self no matter where one is on their hair journey.

Naturally Parry has always had a home in the black hair community, but with their expanded product line, men and women of all backgrounds can benefit and experience the growth and care their hair needs. New products include *Beard Bomb,* a super potent and soothing beard growth oil infused with their signature formulation, Palo Santo CBDewTM. The *Brow Bloom* is an eyebrow growth and thickening oil and the *Scalp Sprout Spritz* is a lighter take on the original and highly successful *Scalp Sprout*. All products are offered at a reasonable price point, created with Ayurvedic principles, and infused with the highest quality CBD.

Naturally Parry was founded in 2020 by a mother-daughter team determined to bring transparency to the beauty industry. Their passion for hair care developed after the founder struggled to repair and

regrow her hair following a childhood of chasing straight hair with products, chemicals and damaging tools.

“Growing up my mother, fueled with love and a hope for me to feel confident, did everything she could with the tiny nuggets of biracial hair care information that was available,” said Burton. “It wasn’t until I became an adult and found the natural hair community that I seriously began searching for remedies to regrow my hair and discover and embrace my natural curls.”

Naturally Parry only uses ingredients that are organic, vegan and cruelty-free. The company uses a solar infusion method to help extract beneficial parts of the raw ingredients that are not obtained by heat alone. No waters or fillers are used in order to maximize efficacy and all products are developed in small batches to ensure freshness.

To learn more about the expanded product line and read customer testimonials visit www.NaturallyParry.com.



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